



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

May 19, 2021

Amanda Landolt  
Regulatory Manager  
Reckitt Benckiser LLC. D/B/A Reckitt Benckiser  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

Subject: PRIA Label Amendment – Update SARS-CoV-2 contact time  
Product Name: Sting  
EPA Registration Number OR EPA File Symbol: 777-114  
Received Date: January 05, 2021  
Action Case Number: 00216713

Dear Ms. Landolt:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Page 2 of 2  
EPA Reg. No. 777-114  
Action Case No./Decision No. 00216713

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, you may contact Emilia Oiguenblik via email [Oiguenblik.emilia@epa.gov](mailto:Oiguenblik.emilia@epa.gov) or Aline Heffernan at [Heffernan.aline@epa.gov](mailto:Heffernan.aline@epa.gov).

Sincerely,



Aline Heffernan  
Acting Product Manager Team 31  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure: Stamped label

<< FRONT PANEL >>

**ACTIVE INGREDIENT:**

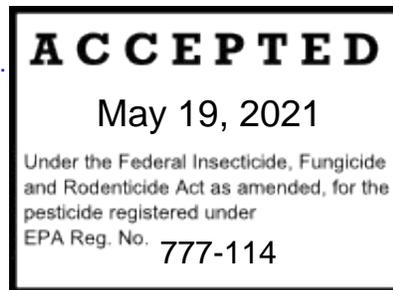
Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>) dimethyl benzyl ammonium chloride. . . . . 0.26%

**OTHER INGREDIENTS:** . . . . . 99.74%

**TOTAL:** . . . . . 100.00%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** See (back) (side) panel for additional precautionary statements.



(NET CONTENTS:) X  
X + X  
Eg. 500  
75 + 5

( \_\_\_ x \_\_\_ ) inches)

( \_\_\_" x \_\_\_" )

7" x 5 3/4"

7.0" x 7.0"

|            |                       |                         |                      |                     |
|------------|-----------------------|-------------------------|----------------------|---------------------|
| Box        | Flip-top              | Pads                    | Reusable             | Wet wipe rolls      |
| Canister   | Floor (sweeper) (mop) | Peel & reseal (package) | Soft pack            | (Wet) (floor) wipes |
| Container  | Floor cloths          | Plastic tub with lid    | Towelettes           | Wipes               |
| Count      | Handy-pack            | Pouch                   | Tub                  | Wrap                |
| ct         | Individually Wrapped  | Pre-Moistened           | (Wet) (floor) cloths | Zipper packs        |
| Disposable | Pack                  | Refill                  | (Wet) mopping cloths |                     |
| Flatpack   | Package               | Resealable              | Wet pads             |                     |

(Does not include weight of dry wipe)

(Includes weight of absorbent (wet) (mopping) (wipe) (cloth))

( \_\_\_ OZ.) ( \_\_\_ LB. \_\_\_ OZ.) ( \_\_\_ g)

<< FRONT / BACK PANEL >>

|               |                         |                       |                      |                         |
|---------------|-------------------------|-----------------------|----------------------|-------------------------|
| EPA Reg. No.: | 777-114                 |                       |                      |                         |
| EPA Est. No.: | 777-NJ-2 (Y) (YY)       | 777-IL-1(Y) (YY)      | 52631-NJ-001(Y) (YY) | 8251-WI-003 (Y) (YY)    |
|               | 50757-WI-1(Y) (YY)      | 777-POL-001(Y) (YY)   | 41925-WI-001(Y) (YY) | 8251-WI-005(Y) (YY)     |
|               | 777-PA-001(Y) (YY)      | 082206-NY-003(Y) (YY) | 475-MO-001(Y) (YY)   | 70930-PA-001(Y) (YY)    |
|               | 082206-NY-002(Y) (YY)   | 74291-MO-1 (Y) (YY)   | 63650-WI-1 (Y) (YY)  | 475-PA-1 (Y) (YY)       |
|               | 777-GA-1 (Y) (YY)       | 777-MO-002 (Y) (YY)   | 89235-CHN-1 (Y) (YY) | 87871-NY-1 (Y) (YY)     |
|               | 087189-CHN-001 (Y) (YY) | 074946-NY-001(Y)(YY)  | 8251-OH-001 (Y) (YY) | 87871-NY-2 (Y) (YY)     |
|               | 89235-CHN-2 (Y) (YY)    | 96890-CHN-001(Y)(YY)  | 84261-N-001 (Y)(YY)  | 087189-CHN-002 (Y) (YY) |
|               | 86572-MEX-001 (Y)(YY)   | 89832-CHN-001 (Y)(YY) | 13891-IN-001 (Y)(YY) | 11525-IL-001 (Y)(YY)    |
|               | 54487-GA-001 (Y)(YY)    |                       |                      |                         |

See (bottom) (side) (cap) (for Lot / Date code)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

<< BACK PANEL >>

**Questions? (📞) (Call:) (1-800-228-4722) (1-xxx-xxx-xxxx)**

For (more) ingredient (and other) information, [www.rbnainfo.com](http://www.rbnainfo.com)

(US Patents: ([www.rb.com/patents](http://www.rb.com/patents))([www.reckitt.com/patents](http://www.reckitt.com/patents)))

(Made in (USA) ({insert country})) © {year} (RB)(RB LLC)

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054-(xxxx)

Contains no (phosphates) (ammonia) (silicones)

This (canister) (container) (pouch) (pack) is made of x% post-consumer recycled plastic.

Company graphic logo



<< BACK PANEL – Optional text >>

Important facts (about this product):

**IMPORTANT:** For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

**IMPORTANTE:** Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community)

(Be a Part of Lysol®) (Learn more about Lysol®)

Recycle Symbol

(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips)

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

(Download) (NOW) (the) (for) (FREE) (Available) (at)(on) (the) ({Insert for Lysol® app logo}) ({Insert Apple App store icon}) ({Insert Google Play icon}) ({Insert Alexa icon}) (app) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) ((to) (and) see what illnesses are going around) ((to) (and) (help) track the spread of (germs) (illnesses)) ((to) (and) (help) stay informed about (the) (germs) (illnesses))

(Or) (just) Ask Alexa ({Insert Alexa icon}) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) ((to) (and) see what illnesses are going around) ((to) (and) (help) track the spread of (germs) (illnesses)) ((to) (and) (help) stay informed about (the) (germs) (illnesses))

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(Better) (improved) (cleaning)

(Now) (Improved) (More) (Better) (cleaning power) (performance)

(Now) for the floor

(New) (and)(&) (improved)(long lasting)(longer lasting)(look)(lighter)(refreshing) (softer) (gentle) (fragrance) (scent)

(New) (and)(&) (improved) (stronger) (thicker) (better) (revolutionary) (innovative) {insert pattern / texture – See Appendix 2}

(New) {insert pattern / texture – See Appendix 2} cleans (picks up)

(New) {insert pattern / texture – See Appendix 2} for (better) (easier) cleaning

(New) {insert pattern / texture – See Appendix 2} that traps (and locks) (more) (messes)

(New) Low-Streak Formula

(New) Lower-Streak Formula

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term “Y” is a place holder for a character A – Z.

New lower streak formula that leaves less streaks than before, even on your shiniest surfaces  
(New) (wipe) (wet) (mopping) (cloth) {insert pattern / texture – See Appendix 2} (traps) (locks) (locks in) (picks up) (more)  
{insert soils / allergens – See Appendix 2}  
(New Size) (New Large Size) (New X-tra Large Size) (Wipe) (Cloth) (Canister) (Package)  
(New) tougher (wipe) (wet) (mopping) (cloth) (for tougher cleaning) (for your tougher jobs)  
(New) (Unbeatable) (Dirt) Lifting<sup>[(7) (12)]</sup>  
(New) (Unbeatable) Grease Cutting<sup>[(7) (12)]</sup>  
(New) (Active) Lift (Cleaning) (Technology)<sup>(7)</sup>  
(New) (Easy) (Dispensing) (Cap)  
(New)(Improved<sup>7</sup>) (Stronger<sup>7</sup>) (Better<sup>7</sup>) Cleaning Formula to (power through) (eliminate) (clean) (soap scum) (grime) (bathroom soil) {insert soil from Appendix 2}

**<< CROSS-PROMOTIONAL CLAIMS >>**

Like {insert Lysol® brand name} (trigger)(cleaner)? Try (our) {insert Lysol® brand name} {insert picture of Lysol® Disinfecting Wipes}  
Like this (fragrance)(product)? Try (our) other Lysol® products {insert picture of Lysol® products}  
Try our other Lysol® (cleaning)(disinfecting)(sanitizing) (products)(fragrances) {insert picture of Lysol® products}  
Try our Lysol® family of (cleaning)(disinfecting)(sanitizing) products {insert picture of Lysol® products}

**<< FRAGRANCE CLAIMS >>**

|                        |                   |                         |                    |                      |
|------------------------|-------------------|-------------------------|--------------------|----------------------|
| Apple                  | Fresh Linen       | (Meyer) Lemon (Citrus)  | Rain(fall)         | (Fragrance) (Free)   |
| Aqua                   | Fresh (Waterfall) | Lemon & Lime Blossom(s) | (Spring) Waterfall | (Scent(s)) (Scented) |
| (Autumn) (Wood(s))     | Fruit(s)          | Lily                    | Summer (Fresh)     | (No)                 |
| (Berry) (Basil)        | Gardenia          | Linen                   | Tea                | (and) (&)            |
| Blossom(s)             | Ginger            | Lotus                   | Tropical           | (Smell)              |
| Breeze                 | Ginseng           | Mandarin                | White (Sails)      | (Perfume)            |
| Citrus (Meadows)       | Grapefruit        | Ocean (Fresh)           | Wildflower         | (Variant(s))         |
| Clean                  | Green (Apple)     | Open Window (Fresh)     |                    |                      |
| Coconut                | Hawaii            | Orange                  |                    |                      |
| (Cool) Adirondack      | Hibiscus          | Orchard                 |                    |                      |
| Mountain (Air)         |                   |                         |                    |                      |
| Cool Wave              | Jasmine           | Pear                    |                    |                      |
| Cranberry              | (Key Lime)        | Peony                   |                    |                      |
| Driftwood Waters       | Lavender (Fields) |                         |                    |                      |
| Eucalyptus             |                   |                         |                    |                      |
| (Florida) (California) |                   |                         |                    |                      |

The following can be the beginning/end of any fragrance:

(Zest) (Spritz) (Essence) (Mist(y)) (Bloom) (Garden) (Bliss) (Calming) (Morning) (Meadows) (Cool) (Air) (Country) (Crisp) (Energy) (Spice) (Floral) (Hint of) (Fields) (Lush) (Pure) (Sheer) (Sparkling) (Burst) (Blast) (Bay) (Wave(s)) (Blue) (Sun-Kissed) (Bouquet) (French) (Cascading) (Blend) (Fresh-picked) (Ripe) (Rustic) (Fusion) (Crystal) (Dew) (Medley) (Fruit(y)) (Escape) (Power) (Herbal) (Island) (and) (Harvest) (Valley) (Whisper) (Soft) (Gentle) (Simple) (Simply) (Serene) (Shower) (Glacier) (Stream) (Petals) (Early) (Modern) (Fresh) (Floral) (Cucumber) (Red) (Fruits) (Mango) (Escape) (Freshcut) (Herbs) (Sea Salt) (Minerals) (Aloe) (Wild) (Infusion) (Berries) (Water(s))(Sea Mineral(s))

**<< PACKAGING CLAIMS >>**

(x) (Free) (Dual Action) (Wipes) (Cloths)  
(x) more (extra) (wipes) (cloths) (free)  
(x) (Multi) (Pack) (Canister) (Package)  
X (canisters) (containers) with x refill (pouches)  
(x) (%) Free (Wipes) (Wet) (Mopping) (Cloths)!  
(x) (%) (More) (Wipes) (Mopping) (Cloths) (Value) (\*) (when compared to (x) ct (canister) (package)) ((\*vs. Lysol Disinfecting Wipes) {insert brand name}) (x) (ct)  
(x) (Wipes) (Cloths) for the price of (x) (!)  
(X) (X Pack) (X Wipes)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

Sting

EPA Reg. No.: 777-114

Amendment: January 5, 2021 (version 6)

Page 4 of 36

X Wipes + X Wipes (=) X Wipes

X (extra) feet (more) (of cleaning)<sup>7</sup>

X (more) days (of cleaning)<sup>7</sup>

(X) x more cleaning with (X)x more wipes<sup>7</sup>

X(x) (%) more wipes<sup>8</sup>

X Refills

X (%) (more) Wipes for the price of X

(+) (x) (Pack) (Free) (Wipes)

2 (for) (in) 1 Pack (!)

2-Go

(2) (3) (X) Scent(s) (pack)

2x value (!)

(3) (Canisters) (Packages) (Each) (Total)

100% (More) (!)

(30 (Wipes) (Cloths) Free!)

(110 (Wipes) (Cloths) for the price of 80)

Also available (in)(as) (the) (a) (X) (count) (size) (pack)

Basic (Wipes)

(Better) value (when compared to (X) ct (canister) (package)) ((\*vs. Lysol Disinfecting Wipes) ({insert brand name}) (X) (ct) (7)

(Better<sup>8</sup>) (Improved<sup>8</sup>) (Hassle-free) (Easy) (One-handed) dispensing –or–dispenser

(Bonus) (Amazing) (Economy) (Great) (Jumbo) (Larger) (Mega) (Portable) (Super) (To Go) (Travel) (Trial) (Tub) (Value)

(Refill) (Size) (Range) (Pack) (Package)

(Bonus) (Free) (X) (Wipes) (Wet) (Mopping) (Cloths)

(Bonus) (Free) Lysol Disinfecting Spray (To Go) (1oz) (inside)

Bonus Pack 35% (More) (Wipes) (Cloths)!

Bonus Pack X% (More) (Wipes) (Cloths)!

(Bonus)(X%)(Free)

(Bonus Pack) (With) (Free Canister) (Free Package) (Free Pouch)

(Buy (x) Get (x) Free!) (Total \_\_\_\_\_ Wet (Wipes) (Mopping) (Cloths)) (1 x 28) (1 x 35) (\_\_\_ x \_\_\_)

Buy (X) (plus) (and) get (a) Bonus (Dual Action) (Wipes) (Cloths) (Canister) (Package)

Buy Lysol Disinfecting Wipes (X) (pack) (and) Get Lysol Disinfecting Spray (To Go) (1oz) Free

Convenient

(Convenience) (convenient) size

Compact (and)(&) Convenient (dispensing) (cleaning)

(ct ) (Wipes) (Wet) (Mopping) (Cloths)!

Designed to Leave (the pack) Out on the Counter

Disinfection (Value) Pack

Dispense at angle

Dispenses (Comes out) one (wipe) (cloth) at a time

Dispense(s) (wipes) with (only) (just) one hand

(Drops) (Slides) into an empty (disinfecting) (wipes) (canister) (container)

(Drops) (Slides) into an empty (disinfecting) (wipes) canister -or- container

Dual Pack

(Easy) (Simple) (Quick) to (dispense) (refill) (use)

(Easier) (Simpler) (than ever) to (dispense) (use)<sup>8</sup>

(Easy) (Dispensing) (Cap)

(Easily) Grab (wipes) one at a time

Easy open (easy fill)

Easy pull (from start to finish)

Easy to carry around the house

Easy to refill

Easy to (store) (stack)

Effortless dispensing (!)

Extra Value at no Extra Cost (!)

(Extra) (Pack)

(Extra) (Large) (size) (wipes) (great) (perfect )for large (cleaning) jobs!

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

Fills (x) (ct) (size) (wipe) (cloth) (canisters) (peel & reseal) (package) (packages)  
Fits almost anywhere  
Fits in (your) (car) (glove compartment) (cup holder) (purse) (bag) (gym bag) (diaper bag)  
Free (Lysol®) (Dual Action) (Disinfecting) (Wipes) (Cloths)  
(Free) (Lysol®) Dual Action (For) Free  
FREE SAMPLE – NOT FOR RESALE  
Grab (and)(&) Go  
Great for the (road) (travel) (travelling)  
Keep -or- Carry (one) (some) (a package) (pouch) (pack) in your (purse) (diaper bag) (backpack) (gym bag)  
Limited time value (pack)  
Mini (pack)  
More scents (for) more rooms  
(More) value, same price  
(More) (Wipes) (Cloths) (!) (x) ct  
Multi- (fragrance) (scent) pack  
(New Size) (New Large Size) (New X-tra Large Size) (Wipe) (Canister)  
Not for retail sale  
On the Go  
One-handed dispensing  
Our (best) (easiest) (smoothest) dispensing ever<sup>(®)</sup>(!)  
Pocket (Size) (Pack)  
(Portable) (Purse) (Travel)(Trial) (Size) (Pack)  
Pop Action  
Pop-Up-Cap  
Pop-up top  
Pop(s) Up  
(Press) (tear) here  
Pull Up Here  
(Pull) (Get) 1 wipe at a time, every time!  
(Quick) (Ready) (Pull) (Dispense) (Dispensing)  
Redesigned dispenser  
Refill (x) Pack  
Refillable  
Refills (now) available  
Resealable (twin) (pack)  
Same Lysol Wipes (that you love), Easier<sup>7</sup> to (use) (dispense) (grab)  
SAMPLE ENCLOSED – NOT FOR RESALE  
Save More  
Scratch (and)(&)(‘N) Sniff  
Scratch (Me)(Here)  
Single (sheet) (wipe) dispensing!  
(Small) (size) (wipes) (great) (perfect) for small (cleaning) jobs!  
Take it with you  
(Take) (Carry) (it) (this product) (anywhere) (everywhere)  
(Tear) (open) (here) (to open)  
Thread from center  
Try (Me) (For) (Free) (Out) (Rebate)  
(Universal) Refill (Pack)  
Use in (x) ct (canister) (peel & reseal) (pack) (package)  
(Wipes) (Wet) (Mopping) (Cloths) (Refill) (Value) (x) (Pack) (Package)  
Wow (!)

**<< PURCHASE / SCHOOL SUPPLY PACKAGE CLAIMS >>**

1 \$(X) for your school with Box Top(s)  
1 for every room, including the classroom!  
(X) + (X) Free (=)(equals) (X)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term “Y” is a place holder for a character A – Z.

x box tops, clip (them) ('em) now and get (money) (cash) for your school  
(x) for you / (x) for the classroom  
(X) Box Tops for Education  
(x) Box Tops on (back) (side) of pack  
(x) eBoxTops™ No Purchase Necessary see (side) (back) for details  
(x) prizes to win!  
(X)(%) free for (your) (school)(class) (and / &) (college)(university)  
A school supply (item) to (help) kill germs (\*\*)(<sup>1</sup>)  
(An) (Important) school supply checklist (item)(<sup>1</sup>)  
Back to school (item) (special) (value) (limited time) (limited edition) (pack) (<sup>1</sup>)  
Back to school doesn't have to mean back to germs (\*\*) (with Lysol®)  
Back to school back to clean(!)  
Back to school (checklist)(essentials)(needs) (for) (disinfecting)  
Back to school Supply Value Pack (<sup>1</sup>)  
Back to school, back to germs  
Be ready for school with Lysol® at home  
(x) Bonus box tops  
Box Tops for Education and associated words and designs are trademarks of General Mills, used under (a) license. ©General Mills  
(Buy) (x) for Teacher (/)(+)(and)(&) (x) for Home (<sup>1</sup>)  
(Buy) (x) for Home (/)(+)(and)(&) (x) for Teacher (<sup>1</sup>)  
(Buy) (x) for Kitchen (/)(+)(and)(&) (x) for Bath / (1)(x) for Living Room  
(Buy) (x) for School (/)(+)(and)(&) (x) for Home (<sup>1</sup>)  
(Buy) (x) for Home (/)(+)(and)(&) (x) for School (<sup>1</sup>)  
(Buy) (x) for Home (/)(+)(and)(&) (x) for Office  
(Buy) (x) for Office (/)(+)(and)(&) (x) for Home  
Buy (3)(x) Get 1 Free (for) (to) (give) (to) (your) (School) (Classroom) (Teacher) (<sup>1</sup>)  
Buy Lysol and get \$x to donate / help support your school  
Buy Lysol, earn \$ for your school  
Buy x, get x free for your teacher  
Buy (Lysol (Disinfecting Wipes)) (this product) (this pack) and get (X) (Box Tops) for your (school) (classroom)  
Buy (Lysol (Disinfecting Wipes)) and get (X) (Box Tops) (donated) (to) (support) (help) your school  
Buy (Lysol (Disinfecting Wipes)) (and) earn (money) (\$) for your school  
Buy (Lysol (Disinfecting Wipes)) (this product) (this pack) and Lysol® will donate (X) canister(s) to (a) school(s) in need  
Buy (x) Get (x) (free) for your (school) (teacher) ((+) \$(X) for your school with Box Top(s))  
Buy (x) Get (x) (free) for your (school) (teacher)  
(Buy) (x) for you / (x) for school  
Buy Lysol (give) (money)(cash)(\$ (to) your school (+X) (free) (for) (your) (school)(classroom) (BoxTops) (=) (\$) (for) (computers)(text books)(playground)(equipment)(supplies) (and / &) (more)(!)  
Buy (x) Lysol (get) (x) (free) (earn) (cash)(\$ (for) (your) (school) (with) (every) (purchase)  
Buy this (pack) (product) and Lysol® will donate \$X to {insert non-profit}  
Check Lysol off the list  
Do not remove [label] [sticker]/((cut out) Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied)))  
Don't forget to bring to school (!)  
Earn (more) (money) (\$\$) (cash) for your school (!)  
Earn (X)(x) Box Top(s)(\$ for Education  
Earn (x) bonus BoxTop(s)  
Enter this code online at (enter URL here) with code (x) and see if you've won  
For every Lysol (X)x(X)ct specially marked (Disinfecting Wipes) (pack) sold, Lysol® will donate (X) Lysol (X)ct (Disinfecting Wipes) canister(s) to our partners who will then distribute (products) (wipes) to (a) school(s) in need  
For (Mom) (Mother) (School) (Teacher) (Classroom)  
Free for (your) (class(room)) (and / &) (school)  
Get ready for back to school (<sup>1</sup>)  
Get \$x for YOUR school  
Get (x) Box Tops for your (school) (classroom)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

Go to [boxtops4education.com](http://boxtops4education.com) for details  
Great value for back to school  
(Great)(Perfect)(Essential) for (school) (and / &) (home)  
(Give) (back) (more) (\$) (money) (dollars) (to) (your) (school) (and / &) (local) (community) (only) (with) (Lysol)  
(Help a school in need) (-) (For every purchase,) Lysol® will donate (X) canister(s) to (a) school(s) (in need) (for every pack sold) (when you buy (Lysol (Disinfecting Wipes)) (this product) (this pack))  
Helps Mom  
(Hey) (Mom(s)) (Teacher(s)) (Be) (Are you) (Ready for) ((back to) school) (the) (cold and/or flu season) (?) (!)  
(Hey) (mom) take this to school (!)  
(Important) school supply checklist (item) <sup>(1)</sup>  
(Key) Back to school shopping list (item) <sup>(1)</sup>  
Lysol supports (teachers) (and) (schools) (classrooms) (students)  
(Mom(!)) Be ready for back to school (with Lysol®)  
More Cash for your school  
No more clipping  
Official Box Top(s) (\$) for Education Brand  
(Over) (\$1,000,000) (\$1MM) (\$1MM+) (\$X) (donated) (earned) (contributed) (to) (your) (American) (local) (schools) (classrooms) (with) (via) (BoxTops)  
Proud Box Tops Partner for X+ years  
(Proud) (Exclusive) (Partner) (of) (with) (BoxTops) (BTFE) (for) Education  
Scan your receipt  
School Supply Pack <sup>(1)</sup>  
School's In. Keep germs (\*\*\*) out with Lysol®  
See how at [BTFE.com](http://BTFE.com)  
See (top) (back) (and / or) (sticker) for (details) (and / or) (rules) (and / or) (instructions)  
Support Teachers with Lysol and Box Tops for Education  
Supporting Teachers (with every purchase) (with every canister purchased)  
See details or rules or instructions [on] [back or sticker]  
Thank you Teachers!  
Thank you for being an amazing teacher  
Your teacher(s) love(s) Lysol®  
You could win the (x) (golden) Box Tops  
Worth (x) eBoxTops™

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF [BOXTOPS4EDUCATION.COM](http://boxtops4education.com) AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO [BOXTOPS4EDUCATION.COM](http://boxtops4education.com) IS FREE AND AVAILABLE AT [WWW.BOXTOPS4EDUCATION.COM](http://www.boxtops4education.com). VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx) at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

(Buy) (X) (win) (a) (get) (X) (free) (trip) (prize) (donation) (box) (tops) (donate) Kinsa® (TM) (smart) (digital) (thermometer) (Apply) (Now) (to) (win) (get) (a) (free) (kinsa®) (Kinsa) (KinsaTM) (smart) (digital) (thermometer(s) (for) (your) (school) (family) (X) (devices) (available) (to) (schools) (help) (stop) (the) (spread) (of) (illnesses) (at) (yours) (your) (school) (community) (Get) (Free) (thermometers) (for) (the) (families) (at) (your) (school) (Our) (FLUency) (program) (applicants) (will) (get) (special) (access) (to) (Kinsa) (insights) (to) (see) (what) (illnesses) (are) (going) (around) (the) (community) (school) (One) (X) (Free) (Lysol®) (disinfectant(s)) (Lysol) (+) (&) (Kinsa) (Buy) (X) (for) (home) (and) (X) (For) (School) (Class) (classroom) (teacher) (Your) (Proud) (partner) (support(er)) (of) (with) (Kinsa®) (Kinsa) (KinsaTM) (smart) (digital) (quickcare) (thermometer) (thermometers) (sponsor) (in) (partnership) (with) (Lysol®) donating (X) (of) (thermometers) (to) (local) (schools) (communities) (classrooms) (and / &) (families)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

Visit lysol.com to (learn) (more) (to) (help) (reduce) (illnesses) (protect) (millions)(hundreds)(thousands) (of) (families) (Brought) (to) (you) (by) (Lysol®) (and / &) (Kinsa)&(Kinsa(TM)) (FLUency) (program) (Free)(for)(your)(class)(classroom)(school) (X)(%)(free)(for)(school)(class)(college) (Back) (to) (school)(,) (back) (to) (clean) (X)(+)(X)(Free) (=)(equals) (X)

**<< SEASONAL PACKAGE CLAIMS >>**

(An) Essential flu season item  
Allergen (Control) (Value) (Bonus) Pack (Item) {insert allergen soils – See Appendix 2}  
Allergy (Season) (Value) Pack  
Be prepared for (cold) (&) flu season  
Cold (and) (&) Flu (Value) Pack  
Get (Be) ready for (Cold &) Flu Season  
(Lysol®) A must have for (Cold &) Flu Season

**<< MONEY BACK GUARANTEE CLAIMS >>**

Experience the (cleaning) difference (in) (of) (Dual Action) ({this product}) (for yourself) (or it's free) (or your money back) (guaranteed).

Money back guarantee

Satisfaction guaranteed (or it's free)  
See the (cleaning) difference (in) (Lysol® Dual Action) ({this product}) (or it's Free)  
Switch and see the (cleaning) difference (challenge) (or your money back) (satisfaction) (guaranteed) (or it's free)  
(Take the) Best wipe challenge (see the difference) (or it's free)  
Take the (Dual Action) ({this product}) challenge (see the difference) (and experience the cleaning difference) (or it's free)  
(You can) (see the difference in) ({this product}) (or it's free)  
(You can) See the (cleaning) difference (or it's free)

**<< WIPE CONSTRUCTION / SIZE CLAIMS >>**

(x) times the size  
(x) (times) (bigger) (larger) (than) (a) (your) (our) (regular wipe) (regular cloth)  
(x) % (larger)(more) (durable)(stronger)(thicker)(wetter) (wipe) (cloth) <sup>(6)(7)</sup>  
2-in-1 (Wipe) (Wet) (Mopping) (Cloth)  
2 Sides (1 for Scrubbing, 1 for (Wiping) (Mopping))  
2 Sides (1 to (Mop) (Scrub), 1 to (Wipe) (Mop) (Scrub))  
2 Sides: one traps and locks, one (wipes) (mops)  
2 Sides: (scrubbing and wiping) (mopping and scrubbing)  
2 Sides: one for daily touch-ups; one for tougher messes  
2 Sides: one for everyday touch-ups; one for tougher messes  
2 Sides: one for quick cleans; one for sticky messes  
2 Sides: one for quick touch-ups; one for sticky messes  
2 Sides: one for wiping; one for scrubbing  
(2 sides) (one for) (touch-up) (scrubbing) (side) (daily touch-ups) (tougher messes) (mopping)  
To trap and lift more<sup>7</sup> mess(es)  
Dual (sided) (texture)  
Extra (X-tra) (X-Large) (Large) (Super Size) (Wide) (Long) (Disinfecting) (Dual Action) (XL) (Super) (Jumbo) (Mega) (Giant) (Ultra) (Premium) (Platinum) (Wipes) (Wet) (Cloths)  
(Two) (2) (Sides) (Sided)  
A whole new kind of (wipe) (wet) (mopping) (cloth)  
All that you expect from your current (wipe) (wet) (mopping) (cloth), plus now you can trap and lock (more) messes  
Built-in (Micro) (tough) scrubbing fibers  
Built-in Scrubbing Fibers help clean away tough stains (like soap scum) (and) (baked on grease)  
Designed with scrubbing fibers to clean (x)x (more) {insert soil}<sup>(7) (12)</sup>  
(Durable) (and) (super) (absorbent)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

Each pre-moistened disposable wipe has a (scrubbing) (abrasive) side for (tough stains) (tough jobs) (like) soap scum and grease and a softer side for wiping away everyday messes.  
Extra large wipe for larger messes in your kitchen or bathroom  
Feel the strength  
(Great) (Designed) (Built) for tough (messes) (cleaning)  
(Great) (Designed) (Built) (Tough) (Textured Design) for your toughest messes  
{Insert pattern / texture – See Appendix 2} cleans (picks up) (traps) (locks) {insert soils / allergens – See Appendix 2}  
Interlocking weave that (traps) (and) (locks) (more) messes. Just wipe and throw away. (It's that easy.)  
(Larger) (bigger) (longer) than ever  
Large (Size) Disinfecting (wet) cloths  
Microlock Fibers (fiber) (weave) (grooves) (pattern)  
(Mops) (and) (Scrubs) (and) (Wipes)  
Multi-surface disinfecting\*\* wipe  
Non-abrasive  
(One) (for daily touch-up) (&) (and) (One) (for tougher messes)  
One (patterned) (textured) side of the wipe traps (and) (&) locks (challenging) (more) (messes including) (dirt) (dust) (crumbs) (and) (even) (hair) (for) (even) (more) (cleaning power)  
One side traps and locks (more) (messes), the other side wipes surfaces clean  
Our largest wipe ever<sup>7</sup>  
Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)  
Same Lysol Wipes (that you love), (now) (bigger) (larger) for (more) <sup>(2)(8)(12)</sup> (cleaning) bigger) (larger) (tougher) (jobs) (messes)  
Same Lysol Wipes (that you love), (now) (bigger<sup>7</sup>) (larger<sup>7</sup>) for more<sup>7</sup>(cleaning)  
Same Lysol Wipes (that you love), (now) (bigger<sup>7</sup>) (larger<sup>7</sup>) for (bigger) (larger) (tougher) (jobs) (messes)  
Scrubs like a sponge  
Scrub(s)  
Scrubbing  
(Scrubbing) (fibers) (side) for tough messes  
Scrub(s) without scratching  
(Strong) (durable) (thick) (large) (larger) (tough) (wipe) (wet) (mopping) (cloth) (for) (excellent) (effective) (cleaning) (performance)  
Strong (enough) (so) (you can) clean your (entire) (kitchen) (bathroom) with less wipes  
Strong (so) (you can) (pick up more messes) (use it on more surfaces)  
Strong (so) (you can)  
Strong (wipes) (cloths) are made from a new interlocking weave that trap(s) and lock(s) (residue) (including (dirt) (dust) (crumbs) (and) (even) (hair)) (eliminating the frustration of pushing dirt around)  
Tackle (large) (big) (tough) (cleaning) (jobs) (messes) with just 1 wipe  
Textured wipe  
The other side for wiping your surfaces clean  
The strong wipe has a revolutionary dual texture  
Thick wipe for touch-up cleaning  
(Thick) (and) (Durable)Thick(er) (and) (Strong(er)) Wipe<sup>(7) (12)</sup>  
Thick(er) Strong(er) wipe ((versus) (Vs).current Lysol® Brand (II) (x) Disinfecting Wipes)  
(Touch-up side) (Scrubbing side)  
Tough on messes, gentle on (surfaces) ({insert surface from Appendix 2})  
Tough (wipe) (cloth) (for tough cleaning) (for your tough jobs)  
(Trap) (and) (Lock) (more<sup>7</sup>) (messes) (grime) (dirt) (residue) ({insert soil from Appendix 2})  
(Traps) (and) (Locks) (up to) (X)x (more<sup>7</sup>) (messes) (grime) (dirt) (residue) ({insert soil from Appendix 2})  
(X)x more scrubbing power<sup>(7) (12)</sup>  
Two-in-One (Wipe) (Cloth)  
(Virtually) Lint Free  
Wiping  
(With) (interlocking) ({insert pattern / texture – See Appendix 2}) (pattern) (for) (cleaning) (performance) (power)  
(With) (interlocking) ({insert pattern / texture – See Appendix 2}) (pattern) (that traps and locks more messes)  
With Micro-Lock fibers  
Wow(!)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

**<< MARKETING / FORMULATION CLAIMS FOR PLANT-BASED SUBSTRATE >>**

(100%) (Fully) (Completely) (plant) (bio) -based (fibers) (material) (cloth)  
A Lysol® product using (VEOCEL™) (TENEC™) fibers  
(Absorbent) (Wipes) (Wipe) (Cloth) (Material)  
By choosing Lysol Disinfecting Floor Cloths made from plant-based fibers (not plastic) we are helping reduce plastic waste in our world.  
By switching to (100%) plant-based (fiber) (cloths) (material), each pack avoids the equivalent of (X plastic bags) (X plastic bottles) from being disposed of  
Cleaning (and) (&) Disinfecting Floor (with wet) (Cloths) (wipes) (pads) made (with) (from) (plastic-free) (plant) (bio) (-based) (-derived) (cloth) (material) (fibers)  
Cleaning & Disinfecting Kit for Floors ((with floor) (cloths) (wipes) (pads)) (made) (with) (from) (plastic-free) (plant) (bio) (-based) (-derived) (cloth) (cloth material) (fibers))  
Cloth-Like  
(Contains) (Made) with plastic-free (disinfecting) (floor) (wipes) (wipe) (material) (cloth(s))  
Cloth made (from) (with) 100% (plant-based) (plant-derived) (bio-based) fibers  
Cloths made (from) (with) plant(s) (-derived) (-based) fibers, not (petroleum) (plastic)  
(Floor) wipe(s) (contains) (Made) (With) (100%) (plant) (bio) (-derived) (-based) (fibers) (&) (disinfecting) (floor) (material) (cloth)  
Made (from) (with) (100%) (plant) (bio) (-based) fibers  
Plastic Free (Floor) (Cloth) (Material) (Fibers) (made from (100%) (plant-based) (bio-based) (plant-derived) fibers)

**<< MARKETING / FORMULATION CLAIMS >>**

(Complete Clean) (Disposable) (Easy to use) (Effective) (Everyday cleaner) (Everyday use) (Great) (Household) (Lysol® Brand) (Pleasant fragrance) (Ready to use) (Revolutionary) (Strong) (Touch-Ups) (Versatile) (Wipe) (Wipes) (Wiping)

(Dual Action) (Dual Use) (Easy to use) (Everyday) (General Purpose) (Wipes) (Cloths)

(Multi Action) (Multi Clean) (Multi-Purpose) (Multi-Surface) (Multi Use) (Triple Action) (Wipes) (Cloths)(\*\*)(\*\*\*) << Note to Reviewer: the qualifier \*\* and/or \*\*\* will be used when these claims are on the graphics label >>

(Advanced Cleaning) (Clean) (Cleaner) (Cleaning) (Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Sanitize) (Sanitizer) (Sanitizes) (Sanitizing) (Wet) (Cloth) (Cloths) (Wipe) (Wipes)

(Antibacterial) (Antibacterial Action) (Bactericidal\*) (Bactericide\*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Fungistat) (Fungistatic) (Germicidal\*\*) (Mildewstatic) (Mildewstat) (Sanitizes) (Sanitizer) (Virucidal†) (Virucide†)

(A) (Brighter Outlook) (Fresh Start) (Be) (Happy) (Asana) (Bliss) (Brand New Day) (Bright)(Brighter) (Horizon) (Outlook) (Carnival) (Celebrations) (Feel(ing)) (Positive) (Festival) (Forever) (Free) (Spirit) (Fresh) (Clean) (Scent(s)) (Fiesta) (New) (Beginnings) (Start) (Better) (Hello) (Future) (Tomorrow) (Holiday) (Home) (Sense(s)) (Inspiration(s))(Inspire) (Joy) (Essence) (Kaleido) (Leap Forward) (LifeScent(s)) (Make it Happen) (Mod(Abode)(Home)) (Mosaic) (Ozoo) (Prisma) (Renewal) (Revive) (Samba) (Santosha) (Sunny) (&) (Bright) (TrueColor) (VibraScent(s)) (VivaScent(s)) (Welcome) (Adventure) (Awaits) (Cool) (Reflections) (Energy) (Magic) (Perspectives) (Good) (Feelings) (Jump) (Start)

Dream. Believe. Achieve.

Dream Big

Endless possibilities (!)

Live Laugh Shine

Live The Moment

Rise and Shine

Rise Up

Same (Formula)(Performance)(Product)Scent)(Fragrance)

Specially crafted fragrance to brighten your cleaning experience.

(Say Hello) (Welcome) to a (Brighter Horizon!) (Brand New Day!)

Specially crafted fruity fragrance that reminds you of a warm tropical breeze.

Specially crafted fragrance that embodies (the) fresh invigorating notes of a country breeze.

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

Specially crafted fragrance (with (hints) (special) (notes) of berries and herbs) (that) (indulges) (reminds) (captures) (you) (with) (the) (of) (with the essence of freshly picked berries in the orchard) (freshly picked berries at a farm) (captures the fresh morning air with hints of freshly picked berries) (you of a walk through the orchard). (Get ready for a Fresh Start!)

55% Bio-based (content) [Note for Reviewer – claim is for Lysol Disinfecting Wipes only]

97% Bio-based (content) [Note for Reviewer – claim is for Lysol Floor Wipes only]

X benefits, 1 wipe

(X)x benefits features actions(:) (disinfects) (sanitizes) (cleans) (add(s) scent) (removes allergens) (removes tough grime)

0% Bleach

(Classic) (Edition)

(50th) (100th) Anniversary

A clean you can smell

(A) Shining clean you can (see) (trust)

(Also) Try (These) (Our) (Other) Lysol (Products) (Wipes)

American Fragrance Collection / American Collection

American (Edition)(Made)

An efficient way to clean

Anytime (to go)

Best on grease (removal)

(Birthday) (Retro) (Limited) (Special) (Classic) (Gold) (Edition)

Bleach free

Bucketless mopping system

(Fresh) burst of fragrance (and) (that's) (long) (lasting) (freshness)

Cleans as well as a(n) trigger (and a paper towel)

Cleans more surfaces (with just one wipe)

Clean with just a (wipe) (or) (touch)

Clear dry formula

Clear drying formula (for Multiple Surfaces)

Contain(s) (no abrasives)

Contains no (Cl) (Chlorine) bleach

Contains (powerful) (effective) (fast) grease cutters

Deep Down Clean!

Delivers a Complete Clean

Disinfects hard non-porous surfaces

(Does not) (will not) (no) (scratch(ing)) (your surfaces)

(Doesn't) (does not) (create) (leaves) (no) (strong) (chemical) odors

Dry clear (formula)

Dye Free (formula) (wipe) (product)

Effective on multiple hard, non-porous surfaces

(Effective) (cleaning) (disinfecting) (sanitizing) has never been (easy) (easier) (or) (more convenient)

Eliminates the need to push (the) dirt around

Xpress (quick dry) (dry action)(\*\*\*)

EZ Clear (technology) (formula)

EZ Dry (technology) (formula)

EZ Shine (technology) (formula)

Fast drying formula

(Feel) (See) the difference with (our) (new) ({insert texture from Appendix 2}) (formula)

Fit(s) (in your) (an existing) (a) Lysol Wipes (canister) (Container)

(For) (deep) cleaning

(For) (deep) scrubbing

(For) (deep) scrubbing plus surface cleaning

For a (cleaner)(fresher) (home)(house)

For the holidays

For when a regular (wipe) (cloth) (just) can't get the job done

Free from (Cl) (Chlorine) bleach

(Fresh) (Clean) Scent (!)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

Fresh fragrance

From the makers of Lysol Disinfecting Spray

(Gentle Cleaning) Formula (powers through) (eliminates) (cleans) (soap scum) (grime) (bathroom soil) {insert soil from Appendix 2}

Gives (a) (deep) (deeper) (clean) (than a mop)

(Guaranteed) (Lysol) freshness

(Help(s)) (to) make your room Lysol® clean

Helps you finish cleaning (fast) (quickly)

Keep it handy in your (purse) (diaper bag) (gym bag) (glove compartment) (car)

Leaves a fresh (Lemon) (Fresh Waterfall) (Citrus) (Floral) (Herbal) (Green Apple) (fresh) (clean) (scent)

Leaves less streaks than before

Leaves long lasting freshness

Leaves (a streak free shine) (a clean surface) (behind)

(Leaves) (virtually) (no) (dull) (film) (sticky) (residue)

Leaves your {insert surfaces / sites – See Appendix 2 and clean

Light scent

Lightly scented

Lighter scent<sup>7</sup>

Look out for our (decorative) (beautiful) (Designer Series) packaging -or- canisters

(Low Streak) (Lower Streak) (Streak free) (No streak) (Formula)

(Lysol), Germ Experts since 1889

(Lysol) Pet Solutions (Disinfectant)(Disinfecting) (Wipe) (for Pet Messes)

(Made)(Assembled)(Produced) (in) (America)(U.S.A) (the) (US)

(Made) (in) (America)(US)(USA) (with) (globally sourced) (international) (ingredients)(materials)

Made with (X%) (Xx) (X times) less plastic<sup>7</sup>

Makes cleaning easier

(Moisture) (Freshness) guaranteed

Mom-tested, Lysol approved(!)

(More) effective at cleaning your challenging everyday messes

(No bottles) (no sponges) (no mess) (No bucket) (necessary)

(No more) (eliminates) pushing dirt around

No more (pushing) (scooping) {insert soils – See Appendix 2} (around)!

Non-abrasive formula

One wipe, many surfaces

One (canister) (wipe) has more cleaning power than X ((rolls of) paper towel(s)) (wipes(s))

Perfect for your (purse) (diaper bag) (gym bag) (glove compartment) (car)

Phosphate free

Quick and easy (cleaning everywhere)

(Quick) (Fast) (effective) cleaning

Refill (tub) (pack) uses (X%) (X times) (Xx) less plastic<sup>7</sup>

Reinforced with {insert texture from Appendix 2} (strength)

(Scents) (Fragrances) for (every room) (the) (kitchen) (bathroom) (house) (your home)

Strength<sup>8</sup> you can (trust) (depend) (rely) (up)on (!)

Simplifies (cleaning) (and) (disinfecting)

Tackles (tough) (stubborn) cleaning jobs

The cleaning power of Lysol®

(This product) is (also) great on the “go” (in {insert sites – See Appendix 2})

(Three) (X) layered wipe with ((X)x) action(s)

Tough cleaning power (for your difficult) (for your most challenging) (stubborn) (messes) (jobs) (stains)

(Virtually) streak free (formula) (!)

(Visible) clean

Works on (large) (small) spills

(Xpress) (rapid) (handy) (quick) (fast) (dry) (drying) (action)

You can see messes sticking to the wipes (– even) (dust) (dirt) (hair) (and) (crumbs)

**<< MARKETING CLAIMS – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL >>**

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term “Y” is a place holder for a character A – Z.

<< USAGE CLAIMS >>

Also (for) use on (quick clean) floor mops  
(Also) Great for (convenience) (floor) (floors) (mops) (mopping) (sweepers)  
Appropriate for use on {insert surfaces – See Appendix 2}  
Can be used (on) (for) {insert sites / surfaces – See Appendix 2}  
(Can be used on) (perfect) (for) large surfaces  
Can be used with (Lysol®) Clean-Flip™ Sweeper  
Can be used with (Swiffer® Sweeper†††) (leading sweeper products)  
Captures (more<sup>(7)</sup> <sup>(12)</sup>) (messes) (grime) (dirt) (germs\*\*) ({insert soil from Appendix 2})  
Compatible with {insert surfaces – See Appendix 2}  
(Daily)(Everyday) (Cleaner)(Disinfectant)(Disinfecting) (Wipe)  
Designed for {insert surfaces – See Appendix 2}  
Disinfects\*\* and easily cleans (your) (house) (home)  
Disinfection and (effortless) (with one hand) cleaning  
Easy on surfaces  
Effective (disinfecting) (sanitizing) for use in {insert sites – See Appendix 2}  
(Effectively) works on (many) (most) (a wide range of) (household) (kitchen) (bathroom) (hard non-porous surfaces)  
Fits on (leading) (floor) (convenience) (mop) (sweeper) (quick clean) (sweepers) (mops)  
(Fits) (Suitable) (Designed) (for) (leading) (most) (all) convenience mops  
Fits (on) (the) (Lysol®) (Clean-Flip™ Sweeper) (Swiffer® Sweeper†††) (mop) (head(s)) (leading sweeper products)  
Fits on (Lysol®) Clean-Flip™ Sweeper or regular sweeper tools  
For (daily)(everyday) (use)(usage) (touch up(s)) (cleaning)(disinfecting\*\*)(sanitizing\*\*\*) (all) (around) (in) (the) (home)(house)  
For everyday (use) (usage) (touch ups)  
(For) general (cleaning) (and) (disinfecting) (sanitizing) hard non-porous (non-food contact) surfaces  
(For) use in (Kitchen,) (and) (Bathrooms) (and) (Bedrooms)  
For use in (your) (the) (babies) (baby's) room  
(For) (deep) (scrub(s)(ing)) (and) (surface clean(s)(ing))  
For single use  
For your tough(est) messes  
(Great) (excellent) (for) (quick clean ups) (touch up cleaning)  
Great (for) (around) (cleaning) (inside) { insert soils / sites / surfaces – See Appendix 2}  
Great for cleaning around the toilet  
(Great for) cleaning ceiling fan blades  
Great for dissolving (tough) spots  
(Great for) (inside) (closets) (and) (around) (closet shelving)  
(Great) for ({insert soils / sites / surfaces – See Appendix 2})  
Great (for) on the go (!)  
Great for revealing the natural shine of your floors  
(Great for) the top of the fridge  
(Great for) (tidying up pet areas) (tidying up pet messes)  
Great for (touch-up(s)) (cleaning)  
Great for use in cars  
Great (for) (use) (on) (under) {insert surfaces – See Appendix 2}  
Great for use (in) (on) your (kitchen) (bathroom) (bedroom) (living room) (electronics) (and) (all over) (throughout) (the) (house)  
{insert surfaces – See Appendix 2}  
Great for (use) (in) (your) (dorm room) (class room(s)) (office) (gym) (school) (!)  
(Great) (suitable) (to) (for) use (all) (around) (over) (the) (house) (home) (when used as directed)  
Handles daily clean-ups with no need for additional sprays, sponges or buckets  
Hospital Type (Disinfectant) (Disinfection)  
Large strong (wipe) (wet) (mopping) (cloth), (can be used on floors)  
Maximum Cleaning Minimum Effort  
Mild (for use) (on) {insert sites / surfaces – See Appendix 2}

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

On the go (wipe) (pack) (sachet)  
Perfect for use on {insert surfaces – See Appendix 2}  
Perfect (suitable) (great) for everyday (touch ups) (daily) (use) (cleaning) (all) (around) (the) (house) (home)  
Safe (to) (for) use on (the following surface material(s):) {Insert surface materials from Section titled “Surface Types: (~ Non-Medical or Fixture)” on Appendix 2}  
Single (use) (package) (packet) (sachet)  
Suitable (for) (use) (on) {insert sites / surfaces – See Appendix 2}  
Suitable for use on (virtually) (most) (all) (finished floors) (sealed) (surfaces)  
Suitable for use (on) (around) (pet(s)) (dog) (cat) areas  
(Suitable) (ideal) (made) (perfect) (great) (for) (use) (in) {insert sites – See Appendix 2}  
(Suitable) (to give you the freedom) (to) (for) use (the product) (everyday) (and) (around the house) on hard non-porous surfaces  
The (easy) (and) convenient way to (clean) (disinfect) (and) (sanitize) hard non-porous surfaces (anywhere you) travel  
The (convenient) (and) easy way to (clean) (and) (disinfect) (sanitize) (the following hard, non-porous) (non-food contact surfaces) (anywhere you travel): {insert sites / surfaces – See Appendix 2}  
(This product) (cleans and) (disinfects) (sanitizes) the following surfaces {insert surfaces – See Appendix 2}  
(This product) (is) (are) the (easy) (and) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces)  
your (household) (kitchen) (bathroom) (bedroom) (floor) surfaces  
Try me on ({insert soils / sites / surfaces – See Appendix 2}) (surfaces)  
Try (now) (on) (glass) (sealed wood) (granite) (stainless steel) ({insert sites / surfaces – See Appendix 2})  
Try on (convenience) (sweeper) mops (for) (as) (a) floor(s) cleaner  
Try on ((Lysol®) Clean-Flip™) (or regular sweeper tools) (leading sweeper products) (Fits) (on) (Try on) (Suitable)  
(Designed) (for) (most) Swiffer® Sweeper†††  
Use (on) (for) ({insert soils / sites / surfaces – See Appendix 2}) (surfaces)  
Use (scrubbing) (scrubby) (side) (to) (remove) (tough) (stubborn) (dried-on) (spots) (stains) (and) (foods)  
Use (this product) as a(n) (easy) (and) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces)  
your (household) (kitchen) (bathroom) (bedroom) surfaces  
Use (this product) on (hard, non-porous) surfaces where {insert allergens – See Appendix 2} may be a concern  
Use to disinfect (kitchen) (surfaces) (before) (after) (cooking) (preparing) (meals) (dinner) †††  
Use with ((Lysol®) Clean-Flip™ Sweeper) (or) (regular sweeper tools)  
Use where you live, work and play  
Wipe(s) (up) and trap(s) (more<sup>(7)(12))</sup>) (messes) (grime) (dirt) ({insert soil from Appendix 2})  
Wipe(s) (up), trap(s) and lock(s) (more<sup>(7)(12))</sup>) (messes) (grime) (dirt) ({insert soil from Appendix 2})

**<< Non-Living ALLERGEN CLAIMS (based on cleaning performance) >>**

Allergen control††  
Controls allergens††  
Controls common household allergens††  
Removes {insert allergens – See Appendix 1}  
Removes {insert allergens – See Appendix 1} at the source  
Removes allergens (on surfaces) with Lysol® {insert allergens – See Appendix 1}  
Removes (more than) 95% of allergens {insert allergens – See Appendix 1}  
Removes up to 90% of {insert allergens – See Appendix 1}  
Take control over allergens (in your home) with Lysol® {insert allergen – See Appendix 1}  
(This product) (Even) (Removes), (Traps), (Locks in), (Captures), (Picks Up) (up to) (90%) (of) (the following)  
(common household) allergens(††): {insert allergens – See Appendix 1} (found in) (associated with) (debris) (dirt)  
(dust) (lint) (on) (hard, non-porous) (surfaces).  
(This product) (Quickly) (Removes) (Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt) (lint) (that) (may)  
(contain(s)) (harbor(s)) (the following) (common household) allergen(s) (††): {insert allergens – See Appendix 1} (on)  
(from) (hard, non-porous) (surfaces).  
(This product) removes (90% of) the following allergens: dust mite debris, pet dander and pollen particles (from)  
(timothy grass) (non-porous hard surfaces).  
(This product) removes the following allergens: {insert allergens – See Appendix 1} (from surfaces)

**<< CLEANING / DEODORIZING CLAIMS >>**

((2)(3)(4)(5)(X)) (the) (Cleaning Power<sup>(7)(12))</sup>) (: (Thicker), (Stronger) (Longer lasting) (More cleaning solution) (Scrubby texture)  
(2) (3) (4) (5) (X) (the) (everyday) cleaning power

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term “Y” is a place holder for a character A – Z.

(2) (3) (4) (5) (X) cleaning power (This product) has the cleaning power to remove {insert soils – See Appendix 2}  
(2) (3) (4) (5) (X) (the) (clean) (cleaning) (strength)  
(2) (3) (4) (5) (X) 3X Cleaning Power vs. (Lysol® All Purpose Cleaner with Bleach) ({777-83 Product Name})  
3X (Continuous Clean) (Dirt Blaster) (Stain Blaster) (Stain Lifter)  
4X Cleaning Power  
4X (the) Cleaning Power on grease, baked on cheese, baked on greasy soil (and) (&) soap scum  
(10) (Z) X CLEANING ACTIONS™ <<where Z is a number between 1 and 10. For example 10X CLEANING ACTIONS™>>  
(24 hour) (24 h) (24 hr) (48 hour) (48 h) (48 hr) (72 hour) (72 h) (72 hr) odor-causing bacteriostatic barrier<sup>£</sup>  
(24 hour) (24 h) (24 hr) (48 hour) (48 h) (48 hr) (72 hour) (72 h) (72 hr) Odor-causing bacteria Prevention (for (24) (48) (72) hours) <sup>£</sup>  
(x%) More Surface (Cleaning) (and) (Disinfection)<sup>7</sup>  
(x%) (Stronger)(Thicker) Wipe<sup>(7)(12)</sup>  
(x%) More Absorption<sup>(7)(12)</sup>  
(0%) (Free from) (No) Bleach<sup>^</sup>  
(A(n)) (Even) (Better<sup>7</sup>) (Great) (Easy) (Everyday) Cleaner  
Active Lift Technology to (trap) (lock) (&) (and) lift more<sup>7</sup> mess(es) (!)  
(Active) Lift Cleaning (Technology)<sup>7</sup>  
Better Grease Cutting<sup>(7) (12)</sup>  
Breaks apart tough and dried up messes  
Clean(s) (dirt) (&) (and) (stains) (from your floors)  
Clean with (just) (one) (1) wipe  
Clean (even) more -or- multiple surfaces<sup>7</sup> with (this)(wipe(s)) (product)  
Clean more, use less (!) <sup>(6)(12)</sup>  
Cleans (X) (faster)(More) (dirt)(grime)(food)(baked on)(grease)(Stains)(Surfaces) (better) ({insert soil}) <sup>(6)(7)(12)</sup>  
(Cleans) (X) (%) (times) (Better)<sup>(6)(7)(12)</sup>  
(Cleans) (dissolves) (soap scum) (and) (baked on grease)  
Cleans (even) (bigger) (tougher) (more) (stubborn) messes  
(Cleans) (removes) (tough) (grimy) (bathroom) (kitchen) (floor) messes (with little effort) (with little muscle power) (within seconds) (within minutes)  
Cleans the same space in much less time than (a) (your) regular (wipe) (cloth)  
Cleans to a (sparkling) (shine)  
Clean(s) with the power of Lysol® Brand Products  
Controls the growth of odor causing bacteria (for (24) (48) (72) hours)<sup>£</sup>  
Cuts cleaning time  
Cuts {insert soils – See Appendix 2}  
Cuts grease (and grime)  
Cuts Grease, Lifts Messes  
(Cuts Grease) (and) (Lifts Messes)  
(Designed)(Great) for eliminating (odors)(odor-causing bacteria) (at the source)  
(Deodorizes)(Neutralizes) by (removing) (odors)(odor-causing bacteria) (at the source)  
Deodorizes (and sanitizes) as it cleans  
Dissolves {insert soils – See Appendix 2}  
Dotted pattern (to) (Trap) (and) (Lift) (Lock) (More) <sup>(7) (12)</sup>  
Each (textured) (quilted) wipe (cleans as much as) (lasts longer than) (X) (regular) (Original) Lysol Disinfecting Wipes  
Each wipe cleans as much (mess) as a spray cleaner and X paper towels  
(Easily) Lifts away dirt, dust and debris (from {insert surface from Appendix 2})  
Effectively cleans everyday messes  
(Effectively) (efficiently) clean(s) (&) (and) disinfect(s)(ing) (germy) messes like (poop) (feces) (urine) (pee) (and) (vomit) (saliva) ({insert surfaces / soils – See Appendix 2})  
Eliminates (Removes) (kitchen) (and) (bathroom) odors  
(Eliminates)(Destroys)(Neutralizes)(Removes) odors (in)(for up to) (X) (hours)(at the source)(days)(seconds) (faster) <sup>(6)(7)</sup>  
Everything (you need) is already in the wipe  
(Fast) Drying Formula  
(Formulated to) Dissolve(s) and pick(s) up tough messes  
Freshens {insert sites – See Appendix 2}  
Gets up stuck-on messes

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term “Y” is a place holder for a character A – Z.

(Heavy) (duty)(power) (stain) (remover)(destroyer) (tough) (non-bleach) (pro) (fighter)(eliminator)  
Heavy (light) duty (jobs)  
Helps clean (away) (tough stains) (like) {insert soils – See Appendix 2}  
(Helps) eliminate odor-causing bacteria  
Help(s) (to) reduce (the) spread(ing) of (germs\*\*) (99.9% of) (viruses) (and) (bacteria) between treated surfaces (\*\*)  
{insert soils – See Appendix 2} disappear(s) (in a flash)  
Leaves (household) (bathroom) (restroom) surfaces sanitary  
(Lock) (&) (Trap) (and) (Lift) (Technology) (to) (trap) (&) (and) (lift) (more<sup>(7) (12)</sup>) (mess(es)) (!)  
Longer Lasting Wipe<sup>7</sup>  
Lysol disinfecting (floor) (wet) (wipes) (cloths)) made (from) (with) (a) (100%) plant (-based) (-derived) (fibers) wipe (material) have  
(the) (same) (greater) (more) (thickness) (strength) (and) (&) (cleaning power) (vs.) (compared to) (of) (than) (traditional Lysol  
Disinfecting Wipes<sup>(7)(12)</sup>)  
Max Strength (wipe)<sup>(7)(12)</sup>  
Max Thickness<sup>7</sup>  
(New) ((X)x) (%) (times) (more) (better) (Improved) (Deeper) (Enhanced) (Stronger) (Tougher) (Thicker) (Advanced) (Defined)  
(absorbent) (Textured) (layered) (Dirt-lifting) (Dirt-catching) (Dirt-vacuumping) (Dirt-sealing) (Dirt-trapping) (Dirt-busting) (Mess-  
lifting) (Mess-catching) (Mess-vacuumping) (Mess-sealing) (Mess-trapping) (Mess-busting) (Vacuum-pockets) (pockets)  
(honeycomb) (texture) (pattern) (wipe(s)) (to) (scrub(s)) (.) (last(s)) (use(s)) (longer) (clean(s)) (cleaning) (power(s) through)  
(pick(s) up) (capture(s)) (trap(s)) (lift(s)) (absorb(s)) ((X)x) (%) (time(s)) (x) (more) (weight) (mess(es)) (dirt) (grease) (better)  
(faster) (as) (it(s)) (better) (to be as strong as) (than) (a) (cloth)<sup>(6) (12)</sup>  
No Bleach^ Harshness<sup>13</sup>  
(Odor)(Malodor) (elimination)(control) technology  
(One) (1) wipe (can be) used to clean messes  
Our (Best) (Thickest) (Ever) Wipe<sup>(7)</sup>  
Our Best Clean<sup>7</sup> (Ever) (!)  
Picks up (dirt) (crumbs) (and even) (hair)  
Picks Up (Dirt) (Dust) (and) (Hair)  
Powerful clean(er)  
Powerful (fast acting) (effective) (degreaser) (cleaner)  
(Powers through) (cleans) (traps) (messes) (soap scum) (soils) (stains)  
(Powers thru) (cuts thru) (hard) (stuck on) (sticky) (built up) ({insert soil})  
(Prevents) (controls) odor-causing bacteria (24 hour) (24 h) (24 hr) (48 h) (48 h) (48 hr) (72 hour) (72 h) (72 hr)<sup>£</sup>  
(Prevents) (controls) odor-causing bacterial growth for (24 hour) (24 h) (24 hr) (48 hour) (48 h) (48 hr) (72 hour) (72 h) (72 hr)<sup>£</sup>  
Prevents the growth of odor causing bacteria (for (24) (48) (72) hours)<sup>£</sup>  
(Quilted) (Textured) (Pattern) (Wipe) (to) (Trap) (Lock) (and) (Lift) (Pick Up) (More<sup>7</sup>) (Dirt) (Mess(es)) (Mess)  
(Reduces) (Less) scrubbing (needed)  
Removes (and cleans): {insert soils – See Appendix 2}  
Saves time  
Scrub(s) away {insert soil}  
Soft yet strong to deliver (superior) (effective) (excellent) cleaning of everyday dirt & messes<sup>(7)(12)</sup>  
Stronger cleaning Wipe<sup>(7)(12)</sup>  
Suitable to use on (Sealed Granite) (and) (Finished Wood) (and) (Stainless Steel)  
Swipe(s) away {insert soils / allergens – See Appendix 2} (in seconds) (with no effort)  
(The) Cleaning Power of Lysol (in a Wipe)  
(This product) has 4X Cleaning Power to remove grease, baked on cheese, baked on greasy soil (and) (&) soap scum  
This product has the cleaning power to remove {insert soils – See Appendix 2}  
(X) times (x) more coverage than (regular) (current) (Lysol® Brand II Disinfecting Wipes) ({insert Lysol® brand name})  
Time (saver) (saving)  
Tough on grime  
Tough on (kitchen) messes  
Tough stains like scuff marks  
(Traps) (and) (Dissolves) Challenging Messes  
(Traps) (and) (Lifts) (Dirt) (Dust) (and) (Hair)  
Trap (&) (and) (N) Locks fibres to pick up debris while powering through tough messes  
Traps and Dissolves (your) (most) challenging messes  
Traps (&) (and) Locks (dirt) (dust) (crumbs) (hair) (fibers)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

Traps (and) (N) Locks (dirt) (dust) (&) (hair)  
Traps (& Locks) (More) (Messes)(,) (even) (dirt) (dust) (crumbs) (hair)  
Traps (&) (and) Locks (more) particles of (dirt) (dust) (messes) (crumbs) (hair)  
Trap(s) and Lift(s) (more) Dirt<sup>(7) (12)</sup>  
(Traps) (locks) (picks up) (cleans) (wipes off) {insert soils / allergens – See Appendix 2}  
(Unbeatable) (Dirt) Lifting<sup>(7) (12)</sup>  
(Unbeatable) Grease Cutting<sup>(7) (12)</sup>  
Versatile wipes clean multiple surfaces (like {insert surfaces from Appendix 2})  
Wipe(s) away {insert soils / allergens – See Appendix 2} (in seconds) (with no effort)

**<< SANITIZATION CLAIMS >>**

(10) (second) (Quick) (Fast) (acting) sanitization\*\*\*  
(10) seconds is all it takes to kill 99.9% of bacteria\*\*\*  
99.9% of bacteria\*\*\* killed (in) (10) (seconds) (quick)  
An effective (fast acting) (quick) non-food contact surface sanitizer\*\*\* (for use (in) (on) {insert use/surface – See Appendix 1})  
(And even) (kills) (eliminates) 99.9% of (Listeria\*\*) (insert organisms – See Appendix 1) (Strep\*\*) in 10 seconds<sup>(\*\*\*)</sup>  
(And even) (kills) (eliminates) 99.999% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (insert organisms – See Appendix 1) in 30 seconds<sup>(4)</sup>  
(Now) Approved to kill(s) 99.9% of bacteria\*\*\* (X)(x) (X%) faster<sup>(6)</sup> (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)  
Approved to sanitize\*\*\* (2)(3)(x) faster (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)  
Great for use as a (quick) (fast) non-food contact surface sanitizer\*\*\* (in) (on) ({insert use site/surface – See Appendix 2})  
Kills 99.999% of bacteria<sup>4</sup>  
Kills 99.999% of (household) bacteria in 30 seconds<sup>4</sup>  
Kill(s) (99.9%) (of) (household) bacteria (in) (10) (seconds) (quickly) (fast) \*\*\*  
Kill(s) 99.9% of bacteria\*\*\* (X)(x) faster<sup>(6)</sup> (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)  
Kill(s) (Eliminates) 99.9% of E.coli O157:H7 in 30 seconds  
Kill(s) (Eliminates) 99.9% of bacteria\*\*\* (quickly)  
Kill(s) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (10) seconds\*\*\*  
Kill(s) (Eliminates) 99.999% of bacteria on hard, non-porous surfaces in 30 seconds<sup>4</sup>  
Kill(s) (Eliminates) bacteria on hard, non-porous surfaces in seconds\*\*\*  
Kill(s) bacteria\*\*\* (X)(x) faster (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)  
(Now) Kills bacteria\*\*\* in (10) seconds  
(Quickly) Kills 99.9% of bacteria\*\*\*  
Sanitizes (Kitchen) (household) (bathroom) hard non-porous surfaces in (10) seconds \*\*\* (30) seconds <sup>(4)</sup>  
Sanitizes (Kitchen) (household) (bathroom) (surfaces) in (10) seconds \*\*\* (30) seconds <sup>(4)</sup>

**<< DISINFECTION CLAIMS – See Appendix 1 for (\*) (\*\*) (†) <sup>(2)</sup> <sup>(3)</sup> <sup>(5)</sup> <sup>(6)</sup> claim qualifiers >>**

(Now) (Approved to) (Kill(s)) (over) (XX) (#) (number of) (germs\*\*) including (E. Coli) (Salmonella\*\*) (Rotavirus) ({insert organisms – see Appendix 1) and many other listed (germs\*\*) (bacteria) (viruses) (fungi): (insert organisms – See Appendix 1})  
Cold (and) (&) Flu Virus Control<sup>(2)</sup>  
(Controls) (and) (prevents build up of) (prevents) (inhibits) mold and mildew (in damp and musty places)  
Controls (the) Flu Virus <sup>(2)</sup>  
Controls the growth of fungi (for up to) (in) (7) days  
Daily defence against (germs\*\*) ({insert organisms – See Appendix 1})  
Disinfects and cleans (tough) (stubborn) stains  
Disinfect(s) (and effectively pick(s) up dirt from) (your) floors  
Disinfects hard non-porous non-food contact surfaces ({insert sites / surfaces – See Appendix 2})  
Disinfects more surface area (per wipe)  
Disinfects (your) ({insert sites – See Appendix 2}) (and) (or) ({insert surfaces – See Appendix 2})  
Disinfect (your cart) (before you shop)  
Disinfect(s)(ant)(ing) (wipe) (for) (to be used on) (to) (tackle) (combat) (clean) (disinfect\*\*) (pet) (related) mess(es) (and) odor(s) (associated) (with) (your) (dog) (cat) (pet)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

Each pre-moistened, disposable (wet) (cloth) (wipe) (is treated with a special cleaner) (that actually), kills germs\*\* (even the bacteria that cause odors) (wherever you use it)  
Effective against (bacteria) (viruses) (germs): {insert organisms – See Appendix 1}  
Effective against (the) Cold Virus<sup>(3)</sup>  
Effective against (the) Cold (and/ &) (flu) Virus(es)<sup>(3)</sup>  
Effective against (the) Flu Virus(es)<sup>(3)</sup>  
Eliminates (Removes) (bacteria\*)(<sup>5</sup>) (viruses†) (germs\*\*) from {insert surfaces – See Appendix 2}  
Fights the Flu Virus<sup>2</sup>  
Flu Virus Control<sup>(2)</sup>  
Germ (killer) (destroyer)\*\*  
Germ kill \*\*  
Kill(s) (2)(3)(X(x)) (X%) (more) antibiotic resistant bacteria(<sup>6</sup>) (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)  
Kill(s) (X(x)) (X%) (more) (bacteria) (viruses)(<sup>6</sup>)  
Kill(s) viruses including the following listed (organisms): (Coronavirus SARS-CoV) (and) (Herpes Simplex Virus Type 1) (Herpes Simplex Virus Type 2) (Human Coronavirus) (Influenza A H5N1 Avian) (Influenza A Virus [H1N1]) Respiratory Syncytial Virus (RSV) ((Swine) Influenza A Virus (X(x)) (X%) faster(<sup>6</sup>)  
Kill(s) 99.9% of bacteria and viruses\*\*  
Kill(s) 99.9% of viruses and bacteria\*\* (including cold (and)& flu {insert organisms – See Appendix 1})<sup>(3)</sup>  
Kill(s) {insert organisms – See Appendix 1}  
Kill(s) antibiotic resistant bacteria including the following listed (organisms): (Klebsiella pneumoniae – NDM-1 – positive) (and) (Escherichia coli with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistance Acinetobacter baumannii (MDR)), ( Multi-Drug Resistance Enterobacter aerogenes (MDR)) (Carbapenem resistant Klebsiella pneumonia) ((Hospital Associated) Methicillin Resistant Staphylococcus aureus (MRSA))  
Kill(s) antibiotic resistant bacteria\*  
Kill(s) (X) (%) (more) (kinds) (of) germs(\*\*)(<sup>6</sup>) (than ever before) (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name})  
Kill(s) (bacteria\*)(<sup>5</sup>) (viruses†) (and) (germs\*\*) \*\* (and) (while) (it) clean(s) tough (bathroom) messes.  
Kill(s) (the) cold & flu viruses, including Virus(es)<sup>(3)</sup>  
Kills the COVID-19 virus<sup>14</sup> quickly << Note to Reviewer: quickly can only be used for 15-second contact time >>  
Kills (the) COVID-19 virus<sup>14</sup> in 15 seconds  
(Kill(s)) (Effective against) (Controls) cold (and) (&) flu viruses<sup>(3)</sup>  
(Kill(s)) (99.9%) (of) (Effective against) (the) (cold and flu) (flu) (cold) (viruses)<sup>(3)</sup>  
(Kill(s)) Effective against viruses that (can) cause (the cold) (colds and flu) (flu) (colds)<sup>(3)</sup>  
Kill(s) (Eliminates) 99.9% of (Flu Virus<sup>(2)</sup>) (Influenza A Virus) (Influenza\*\*) (Salmonella\*\*) (Staph\*\*) ({insert organisms – See Appendix 1})  
Kill(s) (Eliminates) 99.9% of germs\*\* (on hard, non-porous surfaces)  
Kill(s) (Eliminates) (Disinfects) 99.9% of (bacteria\*)(<sup>5</sup>) (viruses†) (germs\*\*) (in the) (kitchen) (bathroom) (living room) (bedroom) (common) (household)  
Kill(s) germs\*\* (2) (X) faster (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)  
Kill(s) germs\*\* (X) (%) faster (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)  
Kill(s) germs\*\* faster than ever before (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name})  
Kill(s) (germs\*\*) (bacteria\*)(<sup>5</sup>) (viruses†) (you can't see): (Flu Virus<sup>(2)</sup>) (Staph\*\*)  
Kill(s) germs\*\* (in) (the) ({insert sites – See Appendix 1})  
Kill(s) germs\*\* that ordinary cleaners don't  
Kill(s) germs\*\* while it cleans.  
Kill(s) (H1N1) (Virus)<sup>(3)</sup>  
Kill(s) (Avian) Influenza A ([H5N1]) Virus on environmental hard, non-porous surfaces  
Kill(s) Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus†) in ten (10) minutes.  
Kill(s) the (Influenza) (flu) virus†  
Kills 99.9% of germs\*\* including 8 Cold & Flu Viruses<sup>10</sup>  
Kills 99.9% of (pet) (related) (bacteria)(germs) (including) ({insert from organisms from Appendix 1}) on hard nonporous surfaces in 4 minutes  
Kills 8 Cold and Flu Viruses<sup>10</sup>

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

Kill(s) (99.9%) (of) (kitchen) (bathroom) (bedroom) (living room) Germs\*\* (in 4 minutes)  
Kill(s) up to 99.9% of (bacteria and viruses\*\*) (viruses and bacteria\*\*)  
Kill(s) odor-causing bacteria(\*)<sup>(5)</sup> (at the source)  
Kill(s) (over) (x) (kinds of) (germs\*\*) (viruses) (and) (&) (bacteria)  
Kill(s) (Salmonella enterica (Salmonella)), the bacteria that (can) (may) cause(s) food poisoning  
Kills (Salmonella\*\*) (E. coli\*\*) (HA-MRSA\*\*) (MRSA\*\*) (RSV\*\*)(†) (Staph\*\*) (Strep\*\*) (11)  
Kill(s) (Staphylococcus aureus (Staph)) the bacteria that may cause skin infections like impetigo  
Lysol Brand Disinfectant products aid in the reduction of cross-contamination of germs\*\* between treated surfaces (on hard, non-porous surfaces)  
(Now) (Also) (Even) Kill(s) (Antibiotic Resistant) Bacteria\*  
(Now) (Also) (Even) Kill(s) (Antibiotic Resistant) Bacteria including the following listed (organisms) (Klebsiellapneumoniae – NDM-1 – positive) (and)(Escherichia coli with extended beta-lactamase resistance (ESBL)) (Multi-Drug Resistance Acinetobacter baumannii (MDR)), ( Multi-Drug Resistance Enterobacter aerogenes (MDR)) (Carbapenem resistant Klebsiella pneumonia) ((Hospital Associated) Methicillin Resistant Staphylococcus aureus (MRSA))  
(Now) (Also) (Even) Kill(s) Cold & Flu Viruses† and Antibiotic Resistant Bacteria\*  
(Now) tested (and proven (effective)) to kill (the) (COVID-19 virus) (SARS-CoV-2)<sup>14</sup>  
(Now) tested (and proven (effective)) against (the) (COVID-19 virus) (SARS-CoV-2)<sup>14</sup>  
On hard, non-porous, inanimate environmental surfaces this product kills the following (bacteria) (viruses) (germs):  
{insert organisms – See Appendix 1}  
(Overall) disinfection in 4 minutes\*\*(!)  
(Removes) (bacteria(\*)<sup>(5)</sup>) (viruses†) (germs\*\*) ({insert organisms – See Appendix 1})  
(This product) is (a) (mildewstatic) (mildewstat) and will effectively (inhibit) (prevent) the growth of (mold and) mildew on hard, non-porous surfaces.  
(This product) kills (the following viruses): (Human Immunodeficiency Virus Type 1) (on hard, non-porous surfaces in (30) seconds.  
(This product) meets efficacy standards for (hospital type) (disinfectant wipes) (sanitizing wipes)  
(This product) kills {insert organisms – See Appendix 1} (on hard, non-porous surfaces) (in (4) (or) (10) minutes)  
Tough on Germs\*\*  
Use them (on kitchen counters) before and after cooking to kill (common) (bacteria(\*)<sup>(5)</sup>) (viruses†) (germs\*\*) (germs\*\*) (germs\*\*) may be a concern.)  
Virus (killer) (destroyer) †  
Wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) (such as) ({insert sites / surfaces – See Appendix 2}) to kill (bacteria(\*)<sup>(5)</sup>) (viruses†) (germs\*\*) (throughout the house) (Works) (Effective) at (1<sup>st</sup>)(first) pass (no effort) (cleans) (as) (it) (and / &) (disinfects)

**<< Additional CLAIMS – Specific to Sweeper type products >>**

Fits leading sweeper products  
Use with (Lysol®) (Clean-Flip™) Sweeper or regular sweeper tools

**<< STARTER KIT CLAIMS >>**

Contents: (#) Sweeper (Floor Cleaner(s))  
(#) (Wet) (Floor) (Cleaning) (Mopping) (Absorbent) (Absorbing) (Cloths) (Wipes)  
(#) Dry (Sweeping) (Cloths) (Wipes)

Includes: (Brand/Sub-brand/Product Name) Mop, (2) Wet Mopping Cloths (wipes) and (2) Dry Mopping Cloths (wipes)

\$X in (Lysol®) refill coupons inside  
Coupons inside

Assemble ((X)-piece mop)  
(Attach (cloth to mopping head)) (Clean) (Toss)  
(Brand/Sub-brand/Product Name) Dry (Mopping) (cloths) (wipes) refills (are available) (separately)  
(Brand/Sub-brand/Product Name) Wet (Mopping) (cloths) (wipes) refills (are available) (separately)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

Refills for (Brand/Sub-brand/Product Name) Wet (Mopping) (cloths) (wipes) and (Brand/Sub-brand/Product Name) Dry (Mopping) (cloths) (wipes) (are available) (separately)

(X) Mop + (X) (Wet) (Floor) (Mopping) (Wipes) (Cloth(s))  
2-in-1 Starter Kit  
(Lysol®) (Sub-brand/Product Name) (Mopping) Kit  
Starter (Mopping) Kit  
Sweeping & Mopping Starter Kit

X% (more) (bigger) (surface) (cleaning) (power) (area) (than the leading sweeper product)  
Can also be used with regular wet and dry sweeper refills  
Cleans the floor and baseboard simultaneously  
Disinfecting (Floor) (Wet) (Mopping) (Wipe(s)) (Cloth(s))  
Dry (Mopping) Cloths (wipes) pick up dust, dirt and hair. (Deep ridges and grooves trap and lock it in.)  
(Dry) (Wet) (Sweeping) (Mopping) Cloths  
(Flaps) Flip(s) up (to clean) (corners) (and) (baseboards)  
(Flaps) Flip(s) up to get into hard to reach areas  
Flip mechanism for small spaces & baseboards  
For a complete clean, try Lysol® Wet and Dry Cloths  
(For) (deep) corner and baseboard cleaning  
(For) (quick) (easy) Assembly  
For sweeping and (&) mopping  
Gets into corners (and small spaces) easily  
Lysol® Dry Cloths – Picks up dust, dirt & hair!  
Lysol® Wet Cloths – Cleans as it disinfects!  
(No-touch) easy attachment of cloth (wipe) (to mop)  
Push (activation) slide (in) (one) (direction) to (raise) (engage) flaps  
Push (activation) slide (in) (other) (opposite) (direction) to (disengage) (lower flaps)  
To clean & disinfect floors  
Use (the) (Brand/Sub-brand/Product Name) wet (mopping) cloths (wipes) to clean as directed  
Use(s) 100% of the surface of the cloth (sheet) when used with (Clean-Flip™) (Brand Name) mop  
Uses the whole cloth  
Use(s) the whole surface of the cloth (or sheet) when used with (Clean-Flip™) (Brand Name) mop  
Usage Instructions: (1) Attach (2) Clean (3) Toss

This Lysol® cleaning tool contains an antimicrobial agent built in during manufacturing that won't wear off over time, to provide continuous product protection against the growth of odor-causing bacteria

#### << USE DIRECTIONS >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### << FOR CANISTER PACKAGING >>

**To Open Package:** Open cap lid and pull up firmly on lid to remove the entire cap from the canister. (Remove seal.) Locate wipe at the center of the roll and insert corner of wipe through opening in lid. **DO NOT PUSH FINGER THROUGH OPENING.** Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

**To Open Package:** Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

**To Open Package:** Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use,) snap lid securely shut (between uses) to prevent moisture loss.

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

**To Open Package:** Open cap lid. (Press)(Tear) seal at perforation (to remove). (Pull out)(Thread) wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). (Do not push finger through opening.) (Next wipe pops up automatically.) (After use) snap lid securely shut (between uses) to prevent moisture loss.

**<< FOR POUCH & LID PACKAGING >>**

**To Open Package:** Peel back the front label slowly. Remove towelette (wet) (mopping) (cloth) (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled (wipe) (wet) (mopping) (cloth) when done.

**To Open Package:** Open (closure)(lid)(pouch) (and) (by peeling back)(remove) the seal. Remove one (towelette) (wipe) (wet) (mopping) (cloth) (this product) and (close)(reseal) (lid)(pouch) to avoid moisture loss. (Use abrasive side for tougher soils and soft side for light duty cleaning.) (Throw away soiled wipe when done.)

**<< FOR REFILL PACKAGING >>**

**To Open Refill Package:** Open (bag) (pouch) (box) (container) (package). Place (wipes) (wet) (mopping) (cloths) in (refill) (x count) canister. Do not use (wet) (mopping) (cloths) (wipes) in this refill package.

**To Refill:** Remove the entire cap from the canister. Place refill (wipes) (cloths) in canister.

**To Refill:**

- 1) (Gently) (remove) (pop) (peel) (cut) (off) the (lid) (foil) (seal) from the (top of the) (refill) (canister) (pack) (pouch)
- 2) Dispose (off) (foil) (seal) (lid) (pouch) (in) (garbage) (/) (trash) (can).
- 3) (Open) (dispenser) (Remove) (lid) (cap) (from) (existing) (75) (or) (80) (count) (Lysol) (Disinfecting wipes Canister).
- 4) (Insert) (Place) (refill) (roll) (canister) (pack) (pouch) (in) (on) (to) (existing) (empty) (75) (or) (80 count) (canister) (dispenser).
- 5) Locate wipe (end) (at the center of the roll) (and) (insert corner) (thread) (of)(the wipe) (through opening) (in lid).
- 6) (Close lid) (and use)

**<< Optional USE DIRECTIONS – FOR ALL PACKAGING TYPES (Except Convenience Mop)>>**

**(To Clean (hard, non-porous surfaces) (floors) (/ Deodorize) (/ Remove Allergens††):** Use fresh (wipe) (wet) (mopping) (cloth) on surface. Repeat for stubborn stains.)

**To Sanitize / Disinfect (on hard non-porous surfaces and non critical medical device or medical equipment surfaces):** Pre-clean surface. Use enough fresh (wipes) (wet) (cloths) to visibly wet surface. Surface must remain visibly wet for the entire contact time. **To Sanitize:** Allow to remain visibly wet for (10) (or) (30) seconds. **To Disinfect:** Allow to remain visibly wet for (4) (or) (10) minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with (potable) water after use.)

**To Disinfect Toys:** Use only on hard, non-porous surfaces and rinse thoroughly with water after use.

**Rinse (child / baby) plastic toys, (child / baby) hard, non-porous surfaces and all food contact surfaces with potable water or a damp cloth after use.**

**To Prevent the Growth of Mold and Mildew (and their odors):** Pre-clean hard, non-porous surfaces. Wipe surface and allow to remain visibly wet for 3 minutes. Allow surface(s) to air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

**(<sup>†</sup>To Control (and prevent) (the growth of) odor causing bacteria:** Preclean. Spray until thoroughly wet. Leave for 5 minutes and allow to air dry. Repeat (daily) (every 3 days) or as needed.)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

††††**For surfaces that come in contact with food:** Use only on hard, non-porous surfaces and rinse thoroughly with potable water.

**<< FOR PET MESSES >>**

**(To Clean Pet Messes (and) (Pet) (Odors) on hard non-porous surfaces:** For liquid and solid messes remove loose (mess) (deposits) (dirt) (soils) and use a fresh wipe to visibly wet surface. Leave wet for 10 seconds to sanitize. Leave wet for 4 minutes to disinfect. (Rinse all food contact surfaces and toys with potable water after use.) (Discard in trash.)

**(For use around pet areas:** (Do not use wipe directly on pets.) (For best results treat (pet) stains immediately.) (Keep children and pets off area till dry.) ((Note that) certain (pet) stains may cause permanent discoloration even after cleaning.))

**<< FOR CONVENIENCE MOP >>**

**((To (assemble) (use) mop:)** Assemble ((X)-piece mop.) (Attach cloth to (mop) (mopping) head.) (Clean) (Toss) (Discard))

**((To Attach Floor Wipe:) (To use Floor Cloths Pack:)** Open (closure)(lid)(pouch) (and) (by peeling back)(remove) (peel) (back) (the seal). (Place (mop) (sweeper) in tub) (to) (then) (and) attach (wipe) (cloth) (to (mop) (sweeper) (head)). (Close)(reseal) (lid)(pouch) to avoid moisture loss. (Use abrasive side for tougher soils and soft side for light duty cleaning.) (Throw away soiled wipe when done.))

**(To use with (convenience) (quick clean) (wet) (floor) (mop) (sweeper):)**

- (1.) (Fix (wipe) (wet) (mopping) (cloth) (around) (on) (convenience) (quick clean) (wet) (mop) (sweeper).)
- (2.) (Use (quick clean) (sweeper) (mop) (with) (wipe) (wet) (mopping) (cloth) to clean (the) floor.)

(To Clean & Disinfect Floors)

**(To Clean (hard, non-porous surfaces) (/ Deodorize) (/ Remove Allergens††):** Wipe surface clean. (No floor rinsing required.) (Repeat for stubborn stains.)

**To Sanitize / Disinfect (on hard non-porous surfaces) (and / &) (non-critical medical device or medical equipment surfaces):** Pre-clean surface. Use (a fresh wipe) (enough wipes) to visibly wet (surface) (floor). Surface must remain wet for the entire contact time. **To Sanitize:** Allow to remain visibly wet for (10) (30) seconds (to sanitize). **To Disinfect:** Allow to remain visibly wet for (4) (10) minutes (to disinfect). (No (floor) rinsing required.) (Let (floor) (surface)) air dry. (For highly soiled (floor(s)) (surfaces), (pre-clean) (clean) excess dirt off (floor) first). (Discard in trash).

**(To Prevent the Growth of Mold and Mildew (and their odors):** Pre-clean hard, non-porous surfaces. Wipe surface and allow to remain visibly wet for 3 minutes. Allow surface(s) to air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.)

(For landfill degradation,) rinse (floor) (wipe) (cloth) thoroughly (after use) ((for (at least) 30 seconds.) (Discard in trash.)

(††††**For surfaces that come in contact with food:** Use only on hard, non-porous surfaces and rinse thoroughly with potable water.)

**<< ADVISORY STATEMENTS >>**

Do not use (this product) on dishes, glasses, or utensils.

Do not flush (in toilet).

Do not use as a diaper wipe

Do not use on unfinished, oiled or waxed wood, unsealed tiles or carpet.

Do not leave this product on stainless steel surfaces to dry for more than one hour.

For food contact surfaces rinse with clean potable water after using this product.

For other surfaces, spot test in an inconspicuous area.

Not (intended) for personal hygiene (or as a diaper wipe)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

<sup>®</sup>Do not use on pets

Not recommended for (bare) (unpainted) (wood) (or) (natural) (marble) (surfaces).

Unplug small electrical appliances before (use) (cleaning) (disinfecting) (with this product).

**<< Additional USE DIRECTIONS / ADVISORY STATEMENT – Specific to Professional Branded products Only >>**

**<< HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 Virus] (Hepatitis B Virus (HBV)), (and Hepatitis C Virus (HCV)) >>**

**(§§) KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 Virus] (Hepatitis B Virus (HBV)) ( Hepatitis C Virus (HCV)) ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS**, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1, (Hepatitis B Virus (HBV)), (and Hepatitis C Virus (HCV)).

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:**

**PERSONAL PROTECTION:** When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

**CLEANING PROCEDURES:** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

**CONTACT TIME:** Allow surface / object to remain wet for 30 seconds for HIV-1 (and 2 minutes for HBV (and HCV)).

**DISPOSAL OF INFECTIOUS MATERIALS:** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

**<< TERMINAL STERILANT STATEMENT – qualified metal surfaces >>**

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

**<< TERMINAL STERILANT STATEMENT – unqualified metal surfaces >>**

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that <sup>(1)</sup> is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or <sup>(2)</sup> contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

**<< USAGE CLAIMS >>**

For Commercial Use

**(§§)** This product meets surface disinfection recommendations from OSHA's Bloodborne Pathogen Standard\*\*

**<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>**

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**CAUTION:** May cause eye irritation. Avoid contact with eyes. Wash hands after use.

| <b>FIRST AID</b>  |   |
|---|---|
| <b>If in eyes:</b>  | <ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul> |
| <b>CONTACT NUMBER</b>   |   |
| Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-800-560-6619) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment. |   |

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

**<< HOUSEHOLD CONTAINER >>**

**STORAGE AND DISPOSAL:** (Store unopened (peel & reseal) package in a cool, dry place in areas inaccessible to small children.) Dispose of (wipe) (cloth) in trash after use. (Reseal) (Close) (lid) (peel & reseal) (package) (pouch) between uses to retain moisture. Non-refillable (container) (package) (pouch). Do not reuse or refill this (container) (package) (pouch). (Recycle empty container if available or discard in trash) (Discard in trash or offer for recycling.)

**<< POUCH CONTAINER >>**

**STORAGE AND DISPOSAL:** Store unopened (peel & reseal) (package) (pouch) in a cool, dry place in areas inaccessible to small children. Dispose of (wipe) (mopping) (cloth) in trash after use. Non-refillable (container) (package) (pouch). Do not reuse or refill this (container) (package). Discard empty (envelope) (pouch) in trash.

**<< REFILLABLE CONTAINER >>**

**STORAGE AND DISPOSAL:** (Store unopened (peel & reseal) (package) (pouch) in a cool, dry place in areas inaccessible to small children.) Dispose of (wipe) (cloth) in trash after use. (Reseal) (Close) (lid) (peel & reseal) (package) (pouch) between uses to retain moisture. Refillable. Refill (container) (package) (pouch) (only) with [this product]. If not refilling, discard in trash or offer for recycling.

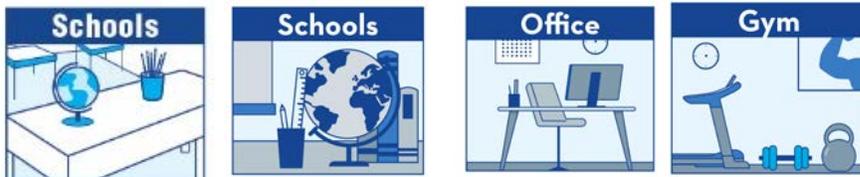
**<< NON-REFILLABLE CONTAINER >>**

**STORAGE AND DISPOSAL:** (Store unopened package in a cool, dry place in areas inaccessible to small children.) Non-refillable (container) (package). Do not reuse or refill this (container) (package). Discard (bag) (pouch) (box) (container) (package) in trash or offer for recycling.

**<OPTIONAL GRAPHICS>>**



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a placeholder for a character A – Z.



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.



**[Note to reviewer:** The following text is associated with the image above: “BONUS CERTIFICATE”

“(X) Bonus Box Tops” “Rules for Redemption

- 1) Save this certificate – it’s extra cash for your school.
- 2) Turn in to your participating K-8 Box Tops school.
- 3) Your school can redeem it to earn \$x.xx

This certificate expires xx/yy/zz. No photocopies or other reproduction will be accepted. Bonus Certificates may not be sold, exchanged or traded and can only be redeemed by an accredited K-8 school registered in the Box Tops for Education Program. “]”

Above image is to help consumer's know where to peel open the label/package to remove a cloth



The image in context of the label/package (to help consumers know where to peel open the package)



(Year will be included within the logo)



(DAYTONA, DAYTONA 500, and the DAYTONA 500 logo are registered trademarks and used with expressed permission) (Daytona URL:) (For games, prizes and more visit [www.RaceFans.DAYTONA500.com](http://www.RaceFans.DAYTONA500.com).)

<< Optional Icons for app >>



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term “Y” is a place holder for a character A – Z.



<<Optional Scent Graphic Images >>



---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.



<< USDA BioPreferred Logo for Lysol Disinfecting Wipes only >>



<< This graphic is white lettering and white graphics >>

<< USDA BioPreferred Logo for Lysol Dual Action Wipes only >>



<< This graphic is white lettering and white graphics >>

<< USDA BioPreferred Logo for plant-based substrate >>



<< This graphic is white lettering and white graphics >>

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.



<< DO NOT FLUSH SYMBOL >>



<<Note to Reviewer: these optional graphics will support odor-causing bacteriostatic claims only>>

<< Optional Graphics for Pet Odor Eliminator >>



<< Note to Reviewer: The silhouette images will only be used on products that also have a statement about pet surfaces/mess and will included a statement about “Do not use on pets” >>

<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

†† (This product) removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term “Y” is a place holder for a character A – Z.

- (pet dander) (pet hair) (and) (pollen particles) (from) (timothy grass).
- ††† Swiffer® is registered trademark of Procter & Gamble Company. This product is not authorized, licensed, sponsored or endorsed by Procter & Gamble Company.
- (1) Confirm school policy allows for use and / or donation of product. Adults must deliver donations (directly) to schools.
- ∞ (Cleans,) Scrubbing Wipe, Citrus Scent, Powers through Soap Scum, Strong Wipe, Removes Dust, Removes Grease, Removes tough Soil, Lifts Mess, Versatile Usage, Freshens
- ^ Chlorine Bleach
- & Strength of the wipe substrate material to resist tearing during use
- \* << **ANTIBIOTIC RESISTANT DISINFECTION QUALIFIER** >> Kills (Klebsiella pneumoniae – NDM-1) (and) (Escherichia coli with extended beta-lactamase resistance (ESBL)) (Klebsiella pneumoniae Carbapenem resistant) (and) (Staphylococcus aureus - Methicillin resistant (MRSA)) (Multi-Drug Resistance Acinetobacter baumannii (MDR)), (Multi-Drug Resistance Enterobacter aerogenes (MDR)) (Carbapenem resistant Klebsiella pneumonia) ((Hospital Associated) Methicillin Resistant Staphylococcus aureus (MRSA)) on hard, non-porous surfaces in 4 minutes.
- \*\* Kills (99.9% of) {insert organisms – See organism list in this Appendix} on hard, non-porous surfaces in (4) (or) (10) minutes.
- \*\*\* Kills 99.9% of (the following) (bacteria) in 10 seconds: (Campylobacter jejuni) (Enterobacter aerogenes) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) (Hospital Associated (Methicillin Resistant) Staphylococcus aureus [MRSA]) (Community Associated (Methicillin Resistant) Staphylococcus aureus [MRSA]) on hard, non-porous surfaces in (10) seconds).
- \*\*\* Kills 99.9% (of) (Enterobacter aerogenes) (Staphylococcus aureus) on hard, non-porous surfaces in 10 seconds.
- \*\*\* Kills 99.9% (of) (Campylobacter jejuni) (Enterobacter aerogenes) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) (Hospital Associated (Methicillin Resistant) Staphylococcus aureus [MRSA]) (Community Associated (Methicillin Resistant) Staphylococcus aureus [MRSA]) (Listeria monocytogenes) (commonly found) (in the kitchen) on hard, non-porous kitchen surfaces in (10) seconds).
- † Kills (Human Immunodeficiency Virus Type 1) ((Human) Coronavirus) (Influenza A Virus) (Herpes Simplex Virus Type 1) (Herpes Simplex Virus Type 2) (Respiratory Syncytial Virus) (Swine Influenza A Virus [H1N1]) (Influenza A Virus (H1N1)) (Influenza A H5N1 Avian) in 2 minutes on hard, non-porous surfaces.
- (1) Confirm school policy allows for use and / or donation of product. Adults must deliver donations (directly) to schools.
- (2) Kills (Influenza A Virus) (Swine Influenza A Virus ([H1N1])) (Influenza A Virus (H1N1)) (Influenza A H5N1 Avian (H5N1)) on hard, non-porous surfaces in 2 minutes.
- (3) Kills (Influenza A Virus) (Human Coronavirus) (Swine Influenza A Virus ([H1N1]) (Influenza A Virus (H1N1)) (Influenza A H5N1 Avian (H5N1) (Respiratory Syncytial Virus (RSV)) on hard, non-porous surfaces in 2 minutes.
- 4 Kills (Eliminates) 99.999% of (Enterobacter aerogenes) (and) (&) (Staphylococcus aureus) on hard, non-porous surfaces in 30 seconds.
- 5 Kills (99.9% of) (Pseudomonas aeruginosa (Pseudomonas)) (Salmonella enterica (Salmonella)) (Staphylococcus aureus (Staph)) on hard, non-porous surfaces in (4) (or) (10) minutes.
- 6 (based on) ((when) compared to) (vs.) (previous) (Lysol® Brand II Disinfecting Wipes) (insert Lysol® brand name) (EPA approved master label) label (for this product) (version X) ((insert date))

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

- 7 (based on) ((when) compared to) (vs.) (previous) (Lysol® Brand II Disinfecting Wipes)
- 8 than our 35ct package
- 9 when used as directed
- 10 Human Coronavirus, Influenza A H3N2, Avian Influenza A H5N1, Avian, Influenza A Virus [H1N1], Respiratory Syncytial Virus (RSV), (Swine) Influenza A Virus (H1N1), Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus), Influenza H7N9 (wildtype A/Anhui/1/2013),
- 11 Kills Salmonella enterica, Escherichia coli O157:H7, Staphylococcus aureus-Methicillin resistant, Respiratory Syncytial Virus, Staphylococcus aureus, Streptococcus pyogenes
- 12 vs a paper towel
- 13 no harsh odors
- 14 Kills SARS-CoV-2 on hard, non-porous surfaces (in 2 minutes) (in 15 seconds) <<Note to Reviewer: it will be mandatory that a timeframe will be used in this qualifier >>
- 15 At room temperature

**<< This section is for information purposes only – unless otherwise noted. >>**

| <b>&lt;&lt; 4-min Disinfection - Bacteria &gt;&gt;</b>                   | <b>ATCC No</b>  | <b>&lt;&lt; 2-min Disinfection - Viruses &gt;&gt;</b>  | <b>ATCC No.</b> |
|--|-----------------|--|-----------------|
| Acinetobacter baumannii MDR  | (19606)         | Coronavirus SARS-CoV   | (CDC200300592)  |
| Bordetella pertussis   | (12743)         | Hepatitis B Virus (HBV)<br>(Surrogate- Duck Hepatitis B virus)   | (Hepadna)       |
| Campylobacter jejuni   | (33560)         | Hepatitis C Virus (HCV) (Surrogate-BVDV)   | (NVSL)          |
| Enterobacter aerogenes MDR   | (29751)         | Herpes Simplex Virus Type 1  | (VR-733)        |
| Escherichia coli O157:H7 (E.coli)  | (51657)         | Herpes Simplex Virus Type 2  | (VR-734)        |
| Escherichia coli with extended spectrum beta-lactamase resistance (ESBL) | (BAA 196)       | Human Coronavirus  | (VR-740)        |
| Haemophilus influenzae   | (33930)         | Influenza A H3N2 Avian   | (VR-2072)       |
| Klebsiella pneumoniae NDM-1 positive                                     | (CDC1000527)    | Influenza A H5N1 Avian   | (CDC2006719965) |
| Klebsiella pneumoniae Carbapenem resistant                               | (BAA1705)       | Influenza A Virus (2009) (H1N1)  | (CDC2009712192) |
| Legionella pneumophila   | (33153)         | Respiratory Syncytial Virus (RSV)  | (VR-26)         |
| Listeria monocytogenes   | (19117)         | SARS-CoV-2 (USA-WA1/2020)  |                 |
| Micrococcus luteus   | (14408)         | (Swine) Influenza A Virus (H1N1)   | (VR-333)        |
| Proteus mirabilis  | (9240)          |  |                 |
| Pseudomonas aeruginosa   | (15442)         | <b>&lt;&lt;30-sec Disinfection – Viruses&gt;&gt;</b>   | <b>ATCC No.</b> |
| Salmonella enterica (Salmonella)   | (10708)         | Human Immunodeficiency Virus Type [HIV-1 AIDS Virus] (HIV-1 was tested in the presence of 50% human whole blood) | n/a             |
| Salmonella enterica serovar gallinarum                                   | (9184)          |  |                 |
| Shigella flexneri serotype 1B  | (9380)          | <b>&lt;&lt;15-sec Disinfection – Viruses&gt;&gt;</b>   |                 |
| Staphylococcus aureus (Staph)  | (6538)          | SARS-CoV-2 (USA-WA1/2020)  |                 |
| Staphylococcus aureus - Methicillin resistant (MRSA)                     | (33592)         |  |                 |
| Staphylococcus hominis   | (25615)         |  |                 |
| Streptococcus agalactiae   | (13813)         | <b>&lt;&lt;10-min Disinfection – Viruses&gt;&gt;</b>   | <b>ATCC No.</b> |
| Streptococcus mutans   | (25175)         | Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus)   | n/a             |
| Streptococcus pyogenes [Strep]   | (12384)         | Rotavirus WA   | (VR-2018)       |
| Streptococcus suis   | (43765)         |  |                 |
|  |                 | <b>&lt;&lt;3-min Disinfection – Viruses&gt;&gt;</b>  | <b>ATCC No.</b> |
| <b>&lt;&lt; 10-min Disinfection - Bacteria &gt;&gt;</b>                  |                 | Influenza H7N9 (wildtype A/Anhui/1/2013)   | (CDC2013759189) |
| Pseudomonas aeruginosa (Pseudomonas)                                     | (15442)         |  |                 |
| Salmonella enterica (Salmonella)   | (10708)         | <b>&lt;&lt;10-sec Sanitization – Bacteria – Hard, non-porous, non-food contact surfaces&gt;&gt;</b>              | <b>ATCC No.</b> |
| Staphylococcus aureus (Staph)  | (6538)          | Campylobacter jejuni   | (29428)         |
|  |                 | Enterobacter aerogenes   | (13048)         |
| <b>&lt;&lt; 30-sec Sanitization – Bacteria - Hard, non-porous,</b>       | <b>ATCC No.</b> | Listeria monocytogenes   | (19111)         |

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term “Y” is a place holder for a character A – Z.

|   |            |   |          |
|---|------------|---|----------|
| <b>non-food contact surfaces &gt;&gt;</b>                   |            |   |          |
| Campylobacter jejuni  | (29428)    | Salmonella enterica (Salmonella)  | (10708)  |
| Enterobacter aerogenes                                      | (13048)    | Staphylococcus aureus (Staph)   | (6538)   |
| Escherichia coli O157:H7 (E. coli O157:H7)                  | (43888)    | Staphylococcus aureus – Hospital Associated<br>Methicillin resistant (MRSA) | (33592)  |
| Listeria monocytogenes                                      | (19111)    | Staphylococcus aureus – Hospital Associated<br>Methicillin resistant (MRSA) | (33591)  |
| Salmonella enterica (Salmonella)                            | (10708)    | Streptococcus pyogenes  | (19615)  |
| Staphylococcus aureus (Staph)                               | (6538)     |   |          |
| Staphylococcus aureus [MRSA]                                | (33592)    | <b>&lt;&lt;3-min Mildew Fungistat&gt;&gt;</b>                               | ATCC No. |
| Staphylococcus aureus [MRSA] (Hospital Associated<br>MRSA)  | (33591)    | Aspergillus niger (mold & mildew)   | (6275)   |
| Staphylococcus aureus [MRSA] (Community Associated<br>MRSA) | (BAA-1556) |   |          |
| Streptococcus pyogenes                                      | (19615)    |   |          |

**Symbol Designation – used on product labels**

|                                      |                                       |   |
|--------------------------------------|---------------------------------------|---|
| Single asterisk ( * ) <sup>(5)</sup> | Bacteria ( * ) <sup>(5)</sup> / Fungi | Used for identifying disinfection against specific bacteria or fungi          |
| Dagger ( † )                         | Viruses †                             | Used for identifying disinfection against specific viruses                    |
| Double asterisk ( ** )               | Germs **                              | Used for identifying disinfection against specific bacteria & viruses / fungi |
| Triple asterisk ( *** )              | Sanitizes ***                         | Used for identifying sanitization against bacteria                            |
| Double dagger ( †† )                 | Allergens ††                          | Used for identifying the removal of specific non-living allergens             |
| Superscript 2 <sup>(2)</sup>         | Flu Virus <sup>(2)</sup>              | Used for identifying disinfection against specific Flu viruses                |
| Superscript 3 <sup>(3)</sup>         | Cold and Flu Virus <sup>(3)</sup>     | Used for identifying disinfection against specific cold and Flu viruses       |

**<< APPENDIX 2 >>**

**<< SOILS / SURFACES / USE SITES – May be listed on product label in the singular or plural form >>**

**Soils: (Graphic – depicting soil)**

|                          |                             |                        |                       |
|--------------------------|-----------------------------|------------------------|-----------------------|
| Bacon fat                | Dust                        | Limescale              | Small spills          |
| Baked on cheese          | Everyday messes             | Lint                   | Smudges               |
| Bathtub rings            | Fingerprint                 | Makeup                 | Soap Scum             |
| Beverage stains          | Food (residues) (particles) | Mildew (mold) stains   | Stains                |
| (Burnt on) Food (stains) | Footprints                  | Mud                    | Sticky messes         |
| (Burnt on) Grease        | Gravy                       | Oil                    | Tea (stains)          |
| Chicken juice            | Grease                      | Outdoor grime          | Tomato sauce          |
| Crayon                   | Grime                       | Pancake mix            | (Dried on) Toothpaste |
| Coffee stains            | (Pet) Hair                  | Particles (residues)   | (Tough) messes        |
| Cooking splashes         | Hard Water (stain)          | Peanut butter          | Tough soil            |
| Cosmetics                | (Heel) (scuff) marks        | (Pen) (or) (ink) marks | Wine (stains)         |
| Crumbs                   | Honey                       | Pencil                 | (Build Up)            |
| Dirt                     | Jelly                       | Pet messes             | (Built) Up)           |
| Dried on food            | Juice stains                | Pet stain(s)           |                       |

**Non-living Allergens:**

|                  |                     |                     |                  |
|------------------|---------------------|---------------------|------------------|
| Cat dander       | Cockroach particles | Dust mite matter    | Pet dander       |
| Cockroach debris | Dog dander          | Dust mite particles | Pollen particles |
| Cockroach matter | Dust mite debris    | (Hair) (Pet hair)   | Timothy grass    |

**Hard, Non-porous Surfaces: (Graphic – depicting surface / use site)**

|                              |                                      |   |
|------------------------------|--------------------------------------|---|
| Appliance exterior (handles) | Finished wood (furniture) (surfaces) | Potty trainer (seats)                                 |
| Baby carriages               | Fitness (Centers) Equipment          | Rails   |
| Baseboards                   | (Bathroom) (Kitchen) Fixtures        | Range hoods   |
|                              |                                      | Refrigerators exteriors (shelves) <sup>††††. 15</sup> |

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term “this product” used throughout this document may be replaced with the marketed product brand name.  
 To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term ( x ) is a placeholder that represents a number between 1 and 99.  
 The term “Y” is a place holder for a character A – Z.

|   |   |   |   |
|---|---|---|---|
| Blinds  | (Plastic) Bathtub (Tub)                       | (Bathroom) (Kitchen) floor                      | Remote Control                                  |
| (Sealed wood) Bed frames                      | (Plastic) Booster Seats                       | (Laminate) (Laminated floors)                   | (Sealed wood) Shelves (shelving)                |
| (Sealed wood) cabinets                        | Car seats                                     | Gadget  | Shower (plastic/vinyl curtain) (Stall)          |
| Car (Dashboard) (Steering Wheel)              | Car (Dashboard) (Steering Wheel)              | Gaming console                                  | (Area) (head)                                   |
| Cell phone                                    | Cell phone                                    | Garbage Can (Pail)                              | (fittings) (hardware)                           |
| Changing Table                                | Changing Table                                |   | (Kitchen) (Bathroom) Sink (Basin)               |
| (Computer) Keyboards                          | (Computer) Keyboards                          | Glazed Ceramic Tile                             | Litter boxes                                    |
| Coffee maker <sup>+++</sup>                   | Coffee maker <sup>+++</sup>                   | Glazed Porcelain Tile                           | Sink(s)   |
| (Laptop) (Computer) (Mouse)                   | (Laptop) (Computer) (Mouse)                   | Glass <sup>+++</sup>                            | Smartphone                                      |
| (Kitchen) Counter (Countertop) <sup>+++</sup> | (Kitchen) Counter (Countertop) <sup>+++</sup> | Handheld player (MP3)                           | Sports equipment                                |
| (Crib(s)) (rails)                             | (Crib(s)) (rails)                             | Handrail(s)                                     | Stainless Steel ~                               |
| Desktop (monitor)                             | Desktop (monitor)                             | Highchair (Sealed wood) (non-food contact area) | Stove (Stovetop) <sup>+++</sup> , <sup>15</sup> |
| Desks   | Desks   | (iPod) (iPad)                                   | Strollers                                       |
| (Diaper) changing (Counters) (tables)         | (Diaper) changing (Counters) (tables)         | IV Pole(s)                                      | Table (Tabletop) <sup>+++</sup>                 |
| Diaper Pail                                   | Diaper Pail                                   | Kitchen Surfaces <sup>+++</sup>                 | Tablet  |
| Door Knob (Handle)                            | Door Knob (Handle)                            | Light switches                                  | Tablet  |
|   |   | LCD(s)  | Telephones (phones)                             |
|   |   | (sealed marble) (glazed marble)                 | Tiles   |
|   |   | (Microwave) Oven exterior <sup>+++</sup>        | Tiled wall <sup>+++</sup>                       |
|   |   | Navigation screens                              | Toaster ovens <sup>+++</sup> , <sup>15</sup>    |
|   |   | Pen   | (Toilet) (Urinal) Exteriors                     |
| (E-Reader) (E-book)                           | (E-Reader) (E-book)                           | (Sealed wood) (Baby) (Furniture)                | Toilet Seats                                    |
| Electronic (book) (device)                    | Electronic (book) (device)                    | (Sealed wood) (finished) Cabinets               | (Tool) (Toy) box(es)                            |
|   |   |   | Touch screen                                    |
| Enamel Tile                                   | Enamel Tile                                   | Outdoor Furniture (except cushions/woodframes)  | Trains  |
| Exhaust Fan (Hood)                            | Exhaust Fan (Hood)                            | Patio furniture                                 |   |
|   |   | Pet area(s)                                     |   |
|   |   | Pet crate(s)                                    |   |
|   |   | Plastic Laundry Basket (Hamper)                 |   |
| Exterior of Toilets                           | Exterior of Toilets                           | (Plastic) Toys <sup>(4)</sup>                   | Vanity Top                                      |
| (Kitchen) (Bathroom) Faucet                   | (Kitchen) (Bathroom) Faucet                   | Portable audio                                  | Washable Wall                                   |
|   |   | Walkers   | Wheelchairs                                     |
|   |   |   | Window Sills                                    |

(~) Non-Medical or Fixture

<sup>(4)</sup> Use on toys requires a rinsing step after disinfection – follow the Directions for use for Toys.

<< SOILS / SURFACES / USE SITES – continued >>

Surface Types: (~ Non-Medical or Fixture)

|                        |                      |   |
|------------------------|----------------------|---|
| Aluminum               | Glass                | Plastic Laminate                          |
| Brass                  | Glazed Ceramic       | ^ Plexiglas®                              |
| Chrome~                | Glazed Enamel        | Sealed (floors) (marble) (quartz) (stone) |
| ^ Corian®              | Glazed Porcelain     | Sealed Granite                            |
| Crystal                | (waxed) Linoleum     | Sealed Terra Cotta                        |
| Enamel                 | (non-waxed) Linoleum | Sealed wood                               |
| Fiberglass Fixtures    | Metal                | Stainless Steel~                          |
| Finished Wood (floors) | Mirror               | Tin                                       |
| ^ Formica®             | Plastic              | Vinyl                                     |

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

^ Corian® is a registered trademark of DuPont.  
^ Formica® is a registered trademark of The Diller Corporation.  
^ Plexiglas® is a registered trademark of the Atoglas Company

**Patterns/Textures: (Graphic – depicting images)**

|                    |  |   |
|--------------------|--|---|
| 3D                 | Grooves                                | Scrub(by)(ing)<br>Stronger<br>Technology<br>Texture   |
| C<br>Diamond       | Honeycomb<br>Interlocking<br>Knit(ted) |   |
| Dots<br>Embossed   | Locker<br>Pattern<br>Pillow Top        | Thicker<br>Trapper<br>Triple Knitted                  |
| Gripper<br>Grooved | Quilted<br>Raised<br>Ripple(s)         | (Ultra) (Weave) (Woven)<br>Wipe<br>Woven<br>(Texture) |

**Household Use Sites: (Graphic – depicting use site)**

|   |  |  |  |
|---|--|--|--|
| (Bin(s))<br>(Ceramic) (Porcelain) (Tile) Floors<br>(Classroom) Desks<br>All around the (house) (home)<br>Automobiles (Interiors)<br>Baby's room<br>Basement | Bathroom (restroom)<br>(floors)<br>Bedroom (floors)<br>Car(s) (Interiors)<br>Children's rooms<br>Closets<br>Dorm Room<br>Electronics | Glass Floors<br>High Chairs<br>Home / House<br>Jungle Gym(s)<br>Kitchen (Floors)<br>Laminate (wood)<br>Laundry room                  | Playground(s) (Equipment)<br>Playroom<br>Porta Potty<br>Portable Bathrooms<br>(Sealed) Picnic Tables† † ††<br>Storage Areas<br>Sealed Timber Floors<br>(Trash) (Garbage)<br>(Recycling)(Can(s))<br>Toddler's room<br>Train(s)<br>Vacation homes<br>Vinyl Floors<br>(Water) (Drinking) Fountain<br>(toggles) (handles) (buttons)<br>Sealed Wooden Floors<br>Sealed Hardwood Floors<br>Work(place)<br>(Window Sills) |
| Sealed Bamboo Floors  | Entrances<br>Family Room<br>Floors<br>Foyers<br>Sealed Cork Floors   | Linoleum floors<br>Living room (floors)<br>Mudrooms<br>Nursery<br>Office<br>Patio (Furniture)<br>(Floors)<br>Pet areas<br>Play Areas |  |

**Business Use Sites: (Graphic – depicting use site)**

|  |  |  |
|--|--|--|
| Airplane (Trays) (Bathrooms)               | Grocery/Shopping Carts   | Patient (Chairs) (Room)<br>(Sealed) Picnic Tables† † ††                                |
| Airports<br>Ambulances                     | Grocery Stores<br>Gymnasium (Gym(s))                             | Physician's Office<br>Public changing tables   |
| Bathroom (Institutional)<br>Blood bank     | Health Clubs/Fitness Centers<br>Healthcare (Center(s))(Facility) | Public (eating) places††††<br>(Public) (Commuter) Buses                                |
| Boats                                      | Hotel/Motel  | (Public) Restroom  |
| Bowling Alleys<br>Breakrooms(††††)         | Institutions (Institutional)<br>Kennels                          | (Public) Telephones<br>Rec(reational) (Centers)(Facilities)<br>Restaurant (Tables)†††† |
| Cafeteria††††<br>Campgrounds<br>Classrooms | Laboratories   | Rest Stops   |

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.

Churches  
Clinics  
College  
Commercial Building  
Cuspidors  
Day Care Center  
Dental Office  
Doctors Office  
Elevators  
Examination Tables  
Gas Stations

Laundromat  
Locker Rooms  
Malls  
Medical Clinic  
Military Institutions  
Nursery (Schools)  
Nursing Home  
Office (Building) (Areas)  
Operatories

RV  
School (buses)  
Shelter  
Ship(s)  
Sick Room  
Stretchers  
Subway(s)  
Veterinary (Offices)  
Waiting Room

**<<APPENDIX 3>>**

**<< EMERGING VIRAL PATHOGENS CLAIMS – Hard, non-porous surface >>**

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses

| <b>For an emerging viral pathogen that is a/an...</b> | <b>...following the directions for use for the following organisms on the label:</b> |
|---|--|
| Enveloped virus                                       | Rotavirus WA (10 minutes)  |

{Product name} has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, non-porous surfaces. Therefore, {product name} can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, non-porous surfaces]. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness / outbreak] is caused by [name of emerging virus]. {Product name} kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, non-porous surfaces]. Refer to the [CDC or OIE] website at [website address] for additional information.

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( x ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.